

WISE FUND APPLICATION GUIDE

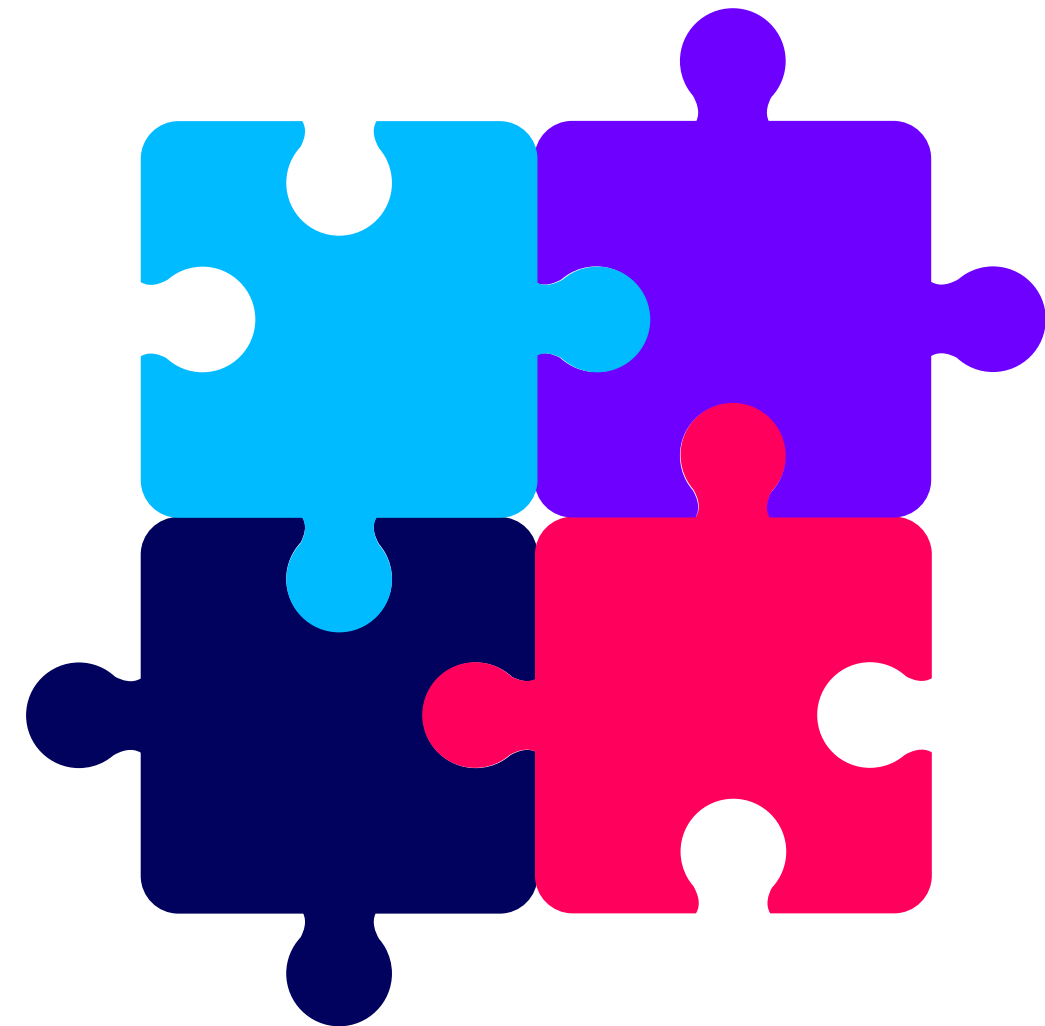
2021-2022



FEMMES ET SPORT AU CANADA
CANADIAN WOMEN & SPORT

Funded by the
Government
of Canada

Canada 



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FUND DETAILS



WHAT IS THE WISE FUND FOR?

To build capacity for **gender equity** within organizations and support them to expand quality opportunities for girls and women to **participate** and **lead** in sport.



HOW MUCH FUNDING IS AVAILABLE?

30 grants valued at **\$2,500** each will be awarded to organizations across Canada.



WHEN CAN I APPLY?

Applications will open on **Tuesday, October 13** and close on **Monday, November 9**.

ELIGIBILITY

WHO IS ELIGIBLE?

- Sport organizations (NSOs, MSOs, PSOs, clubs)
- Community organizations
- University/college sport programs
- Schools
- Non-profit organizations
- Organizations who have previously received funding

This year, we will reinforce our commitment to equity by dedicating a **minimum of 60%** of grant funding to go toward organizations/initiatives **led by or directly serving** women and girls who are:

- Indigenous peoples (First Nations, Métis, and Inuit)
- People of Colour (people who are non-white, regardless of birthplace)
- LGBTQI2S+
- Deaf Persons, Persons with Disabilities

WHO IS INELIGIBLE?

- Individual applicants are not eligible for funding for personal use
- International organizations/initiatives serving communities outside of Canada

ELIGIBILITY

WHAT IS ELIGIBLE?

- Organizations and/or initiatives that help keep girls and women participating in sport throughout their lives
- Initiatives that increase the leadership capacity of girls in women in sport
- Initiatives that enhance an organization’s capacity for gender equity
- Organizations and/or initiatives that focus on supporting marginalized girls and women in sport

**Canadian Women & Sport does not require that initiatives include only women and girls. We support initiatives with objectives that advance gender equity and are inclusive beyond the gender binary.*

***Canadian Women & Sport is committed to equitably distributing grants to reflect the diversity present in Canada. Based on principles of equity and anti-oppression best practices, these considerations include race, ethnicity, geography, language, sexual orientation, and ability.*

ELIGIBLE ACTIVITIES

EXAMPLES OF ELIGIBLE USES OF FUNDS

Expenses directly related to the initiative activities, including:

- Compensation for human resources directly related to initiative activities (i.e. salaries, facilitator honoraria, etc.)
- Venue costs
- Marketing and communications
- Travel costs related to carrying out the initiative
- Equipment costs
- Participant training/registration fees

INELIGIBLE ACTIVITIES INCLUDE:

- Funding for Canadian Women & Sport Services
- Costs incurred before September 2020
- Prize monies/awards
- Insurance costs
- Liquor and alcohol costs

SUPPORTING SUCCESSFUL APPLICATIONS

STRONG APPLICATIONS WILL DEMONSTRATE AN ALIGNMENT WITH THE FOLLOWING:

- Recommendations from our resource [Actively Engaging Women and Girls: Addressing the Psycho-Social Factors](#);
- Anti-abuse, harassment, and discrimination practices;
- Fostering a safe and inclusive environment (i.e. compliance with the Responsible Coaching Movement, use of waivers, targeted recruitment of marginalized groups, etc.).



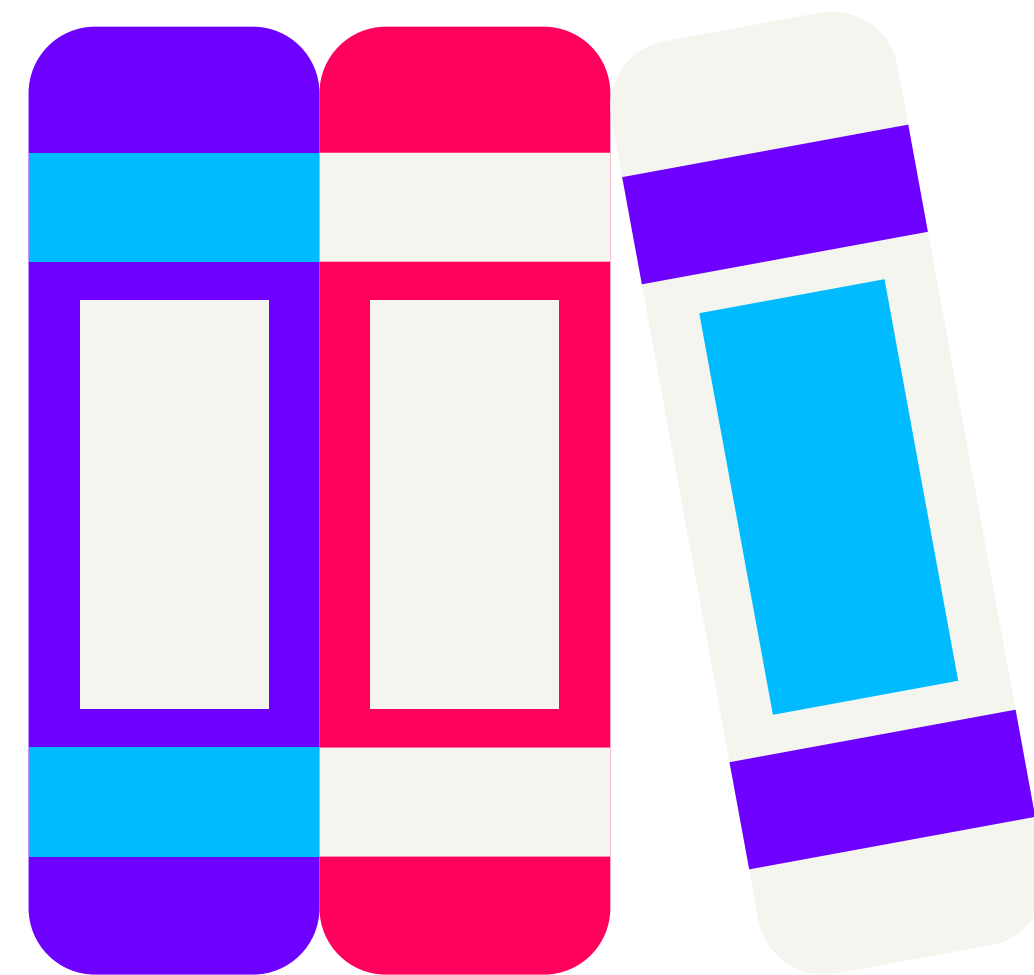
SUPPORTING SUCCESSFUL APPLICATIONS

HELPFUL RESOURCES:

- [Same Game: A Step-By-Step Toolkit to Bring Your Gender Equity Vision to Life](#)
- [She Belongs: Building Social Connection for Lasting Participation in Sport](#)
- [Gender Equity LENS E-Learning Module](#)
- [Keeping Girls in Sport E-Learning Module](#)
- [Indigenous Communities: Active for Life](#)
- [Coaching Association of Canada: Coaching Athletes with a Disability E-Learning Module](#)

To find more helpful information, check out the following websites:

- [Canadian Centre for Diversity and Inclusion](#)
- [Canadian Centre for Ethics in Sport](#)
- [Respect Group Inc.](#)
- [Sport for Life](#)
- [Women's Sports Foundation](#)





CONSULTATION CALLS

Canadian Women & Sport will be offering 15-minute consultation calls at select times between September 21st and October 9th to support applicants with any specific questions related to the eligibility of their application. Please note that time slots are limited, and all calls will be strictly capped at 15-minutes.

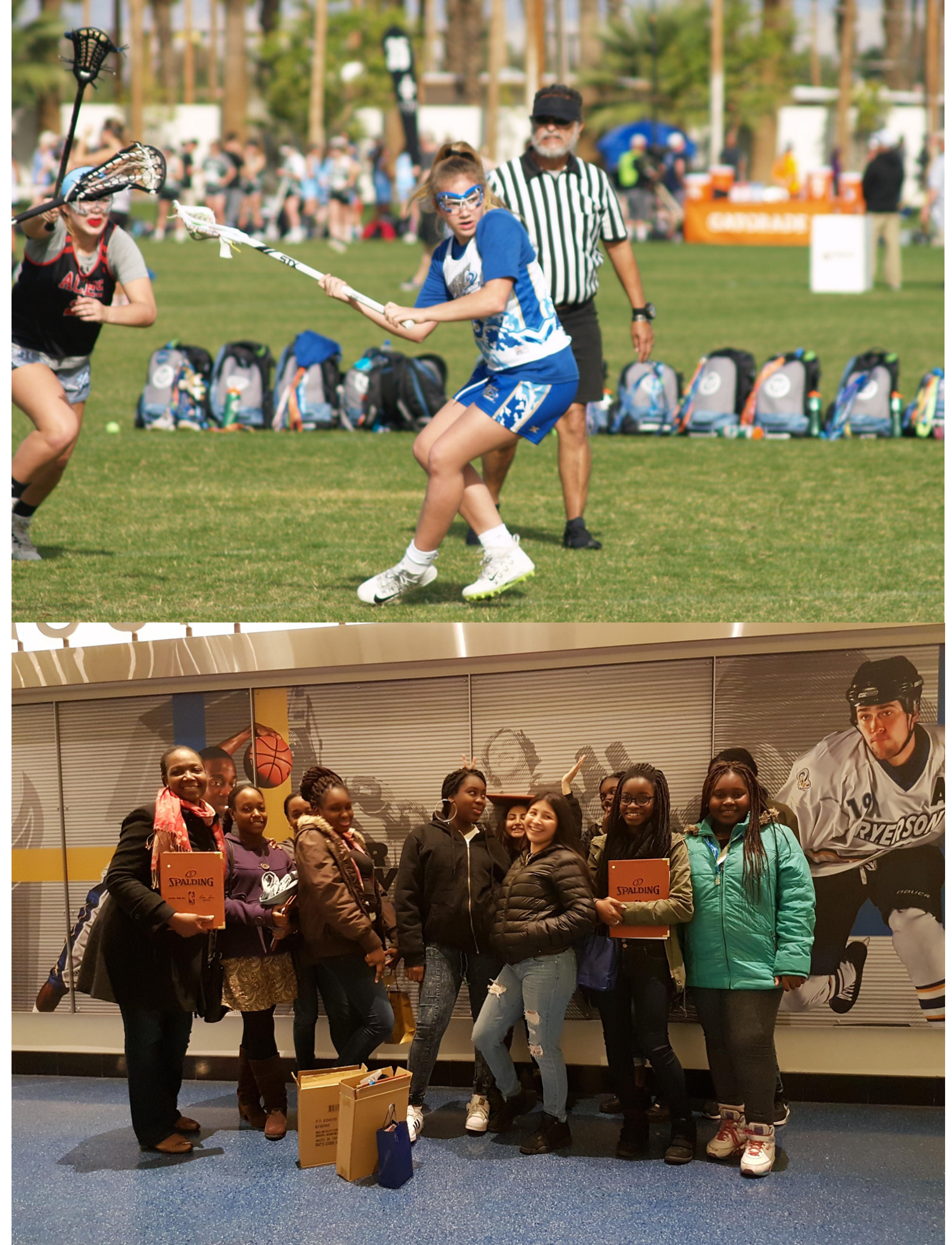
[BOOK A 15-MINUTE CONSULTATION.](#)

EXPECTATIONS OF GRANT RECIPIENTS

Recipients will be required to complete a follow up report and document their initiatives through photos, testimonials, and social media posts. They will also be part of a vibrant community of practice and will share their successes with Canadian Women & Sport and other grant recipients.

RECIPIENTS WILL BE REQUIRED TO:

- Sign a funding agreement.
- Spend grand funding by March 31st, 2022.
- Acknowledge Canadian Women & Sport in the delivery of the initiative (recognition guidelines will be provided),
- Complete a final report.



HOW TO APPLY

APPLICATION STEPS

STEP 1

Read the application guide and ensure your initiative meets the grant eligibility.

STEP 2

Refer to the helpful resources and links on pages 7 and 8 of this guide to help strengthen your application.

STEP 3

Ensure you have two representatives in your organization ready to include as contacts for the application

[CLICK HERE TO APPLY.](#)

Once you have created an account through our application portal, you will be able to login at any time to check the status of your application.

**Incomplete applications or those not submitted through the above portal will not be considered.*

***Due to the high volume of submissions, Canadian Women & Sport will not be able to respond to inquiries regarding the status of individual applications. We are also not able to provide feedback on unsuccessful applications.*

APPLICATION REVIEW AND SELECTION PROCESS

REVIEW PROCESS

All applications will be reviewed and evaluated by an independent panel of reviewers and 30 grant recipients will be chosen by a Selection Committee. Selected grant recipients will be notified in early March of 2021.

EVALUATION CRITERIA

Applications will be evaluated on the following criteria:

- Commitment to gender equity.
 - **This is a spectrum and there are various ways in which an organization can demonstrate this commitment.*
- Clear objectives are stated (i.e. SMART goals).
- Desired use of funds is described in detail and a rationale is provided.
- Design. The initiative has been designed with considerations for safety, inclusion, and promising practices for girls/women's programming?
- We are committed to distributing funds equitably based on the eligibility criteria on page 4.

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