

# 2020-21 ARCHERY CANADA ANNUAL REPORT

# **ANNUAL REPORT 2020-21**

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# ARCHERY CANADA MISSION, VISION & VALUES

Archery Canada is the National Sport Organization responsible for the promotion and development of the sport of archery in a safe and ethical manner. Archery Canada supports the achievement of high-performance excellence in archery in all categories and the development of a national archery infrastructure to promote archery participation across Canada in cooperation with the Provincial/Territorial Archery Associations.

#### Mission statement

To lead and empower our Members to develop excellence, participation and enjoyment of archery in Canada.

#### Vision statement

Through strong collaborative partnerships, sound professional management, and creation of an organization-wide culture of excellence, Canada is a nation of archers and consistent podium contenders.

#### Values

Archery Canada has identified and defined a core set of values that guide our decisions and strengthen our relationships:

Professionalism - We treat everyone with equity, embracing best and safe practices, leading by example and making informed decisions that reflect the realities and needs of our sport system.

**Community** - We recognize in our actions and decisions that together we make a difference

Resourcefulness - We are a small organization that does more with less through the ingenuity, expertise and dedication of our volunteers and staff

**Transparency** – We are open and inclusive about the actions and decisions we take, disclosing where we can and communicating when we can't.

**Upholding the principles of True Sport** - The True Sport Principles express an approach to sport that the vast majority of Canadians already believe in and practice and Archery Canada believes they are universal to all sport including archery at all levels.

# OUR GOVERNANCE AND STAFF

#### **Board of Directors**

President Allan R. (Al) Wills VP Marketing and Jason March Communications **VP High Performance** Alec Denys **VP Finance &** Robert Tataryn Administration VP 3D Programs Aaron Bull **VP** Development Marie-France Dufour Athlete Representative **Jamie Brehaut** 

# Archery Canada Staff

**Executive Director** Karl Balisch Kylah Cawley Program Manager Communications & Zoe Meil Safe Sport Coordinator Program Assistant Miranda Williams Bookkeeper Ashley Welock High Performance Advisor Alan Brahmst National Recurve Coach Shawn Riggs Head Coach, Para Team **Duncan Crawford** Para & Compound Ryan Van Berkel Coordinator

# ARCHERY CANADA VOLUNTEER COMMITTEE

#### Provincial/Territorial Members Council

AB: Tricia Oshiro BC: Lora-Lee Murray MB: Vickie Oneschuk NB: **Anthony Steeves** NW: Carson Roche NS: Melanie Lefler ON: **Robert Piette** PE: **Duncan Crawford** QC: Guy Commeau SK: Tyler Moore YΚ Gael Marchand

Kevin Evans	Para Athlete Rep
Tricia Oshiro	Compound, Target
Monica Higgins	Compound 3D
Luc Martin	Compound, Target
Mark Nasi	Compound, Field
Karen Van Nest	Para Compound
Connor Sorlev	Recurve, Target

# 3D Archery Committee

**VP 3D Programs** Aaron Bull AB: Cory Smandych BC: Al Campsall **April Willis** MB: NB: Rene Duclos NT: Carson Roche NS: Chris England **Robert Piette** ON: PE: **Duncan Crawford** QC: Yvon Legault SK: Tyler Moore YK: Kirk Porayko **Executive Director** Karl Balisch

#### High Performance Committee

Chair Alec Denys National Recurve Coach Shawn Riggs System Pathway Coach Ioan McDonald Paralympic Team Coach **Duncan Crawford** Para-Archery / Compound Ryan Van Berkel Field and Barebow Coord. Sean McKenty Able-Bodied Athlete Rep Jamie Brehaut Para Athlete Rep **Kevin Evans** Classification Coordinator Nancy Littke High Performance Advisor Alan Brahmst Program Manager **Kylah Cawley** 

# **Development Committee**

Chair Marie-France Dufour Chair, Events Comm. Marie-France Dufour Chair, Judging Comm. Laura Lynne Churchill

# Athlete Council **Jamie Brehaut**

Athlete Director

Chair, Coaching Comm. VACANT Coaching Sub-Committee Chair, Rules Comm Randall Jones Marie-France Dufour Chair (interim) Chair, LTAD Comm Marie-France Dufour Members **Kelly Chambers** Program Manager Kylah Cawley **Janice Clark Events Committee Curt Smecher** Program Manager Kylah Cawley Chair Marie-France Dufour Members Stephan Potvin Judging Sub-Committee Lee Hart Chair Laura Lynne Churchill **Duncan Crawford** Chair, Rules Comm. Randall Jones **Executive Director** Karl Balisch Members Mike Oneschuk Kylah Cawley Program Manager Rene Schaub Marketing & Communications Committee Eric Fok Program Manager **Kylah Cawley** Chair lason March Members Aaron Bull Rule Sub-Committee **Kelly Taylor** Chairperson Randall Jones Lauren Duenas\* Recurve rep VACANT **Executive Director** Karl Balisch Compound rep Sean McKenty Communications & Zoe Meil 3D rep Aaron Bull Safe Sport Coordinator Athlete rep Ann Neumeyer Laura Lynne Churchill Judge rep Member **VACANT** Program Manager Kylah Cawley LTAD Sub-Committee Marie-France Dufour Chair Program Manager **Kylah Cawley** 

Records Coordinator **Christiane Murphy** Outdoor Mailmatch Greg McLaughlin Dennis Colbourne\* Indoor Mailmatch Regional Indoor Al Wills MICA Coordinator Lynne Durward

Volunteer Coordinators

<sup>\*</sup> stepped down in 2021

# REPORT OF THE PRESIDENT, VICE-PRESIDENT, INTERNATIONAL

I am pleased to report to you again, that your association is running well! We are indeed fortunate to be served by excellent volunteers in many committees and among the best staffs of any sport! While this has been a quiet year for competitions and face-to-face meetings, we still have been busy working on many projects of which you will hear in these reports. We reviewed and edited all our policies and made changes to how we govern in many ways. Archery Canada continues to grow in positive ways, and you can be comfortable in the knowledge that we are moving forward in many positive ways.

Well, here it is, my last report to you as your president! It has been quite a run, many years, 6 EDs, countless meetings, conferences, and archery events. I enjoyed every one of them!

There is a lot to look back on and I hope you will forgive me a short trip down memory lane:

When I was again elected the last time, we had just gone from no government support and back to extremely limited support. From there we (one part-time staff (we now have 6+)) began the process of trying to build a National Sport Organization from scratch. It has been a long journey, one step at a time. Everything we did to start was from our fantastic volunteers if we needed a program or an initiative done, our first question was always 'who'? From the first website to our first database to working with Sport Canada and Own the Podium to enrich our High-Performance Staff, we have come light years. The everexpanding of the AC staff, who are doing incredible things for us, has also been a highlight. Then the standing up and actual grants from our foundation has been a special milestone. I think most of all, however, is the recognition of the work being carried out in Canada, outpacing nations with 10 times the membership and staff! My goals were always to have made-in-Canada coaches working for Archery Canada, hosting of international events and support for all teams including compound, I'm happy that we are getting there!

I am so incredibly pleased to leave the presidency with Archery Canada in such good shape, there certainly is more work to do, but I am greatly confident, that the present Board is suited to do that work.

The Archery Guy is not going anywhere, I will always have archery and especially Archery Canada in my blood. I hope to be able to continue to work for Archery Canada and archery in Canada in many, many more years! It has been a pleasure! Thank you all for your support, friendship, and collaboration!

Respectfully submitted, Allan R. (Al) Wills President, Archery Canada

# EXECUTIVE DIRECTOR REPORT

In a year that should have been the start of a new Olympic Cycle, we find ourselves at the time of this AGM having just completed the 2020 Olympic Games, and three years away from the next Games. The past 16 months have been overshadowed by the worldwide pandemic and the impacts it has had on our everyday lives. We have held almost no national events, and only a few provincial events since 2019. Our sport has been hit hard, and we can anticipate it will take some time to rebuild. However, the past year has shown that we have great people involved in our sport and that we are stronger together. There has been a great sense of collaboration to address problems we have all been facing, and most importantly, a sense of mutual support that has helped to get us through to what will hopefully be the light at the end of the tunnel. Our Provincial and Territorial Member staff and volunteers have worked tirelessly on behalf of their members to support and communicate with them through these tough times. Archers across Canada are fortunate to have such committed individuals working for them!

Although there were many challenges faced over the past year, there have been successes as well. Archery Canada pivoted quickly to online training with members of the national teams in some program areas and we have ultimately qualified a male and female recurve for the Olympic Games, and qualified a female Para Archer for the Paralympic Games taking place at the end of August. The challenges of Covid-19 for travel, requiring strategies to keep athletes safe and reassured at this time, made the journey to qualification difficult. It was truly a team effort. I commend our High Performance Leadership team and the athletes and coaches across Canada for all they did through this period.

We made progress in some areas, and taken the opportunity, not only at the national level, but within many of our Provincial/Territorial Associations as well, to make investments for sport development, assisting clubs and to improve competitions for when they can be organized once again. Our board and committees have reviewed and improved our polices in the areas of safe sport and hosting (Hosting policy and Severe Weather polices) and have fully revised our rule book in preparation for the return of events. Organizational capacity has also increased with a new full time Junior National Coach, who will soon be announced, a full time Communications and Safe Sport Coordinator and a new contract role for our Compound Target national program.

Through the summer and fall of 2020 we transitioned to a virtual world to maintain contact with our boards, our colleagues, and with our members, athletes, coaches and officials. We have learned the power and capability of online video conferencing tools, webinars and online course delivery which provide a template for future program delivery and organizational efficiencies. We engaged with our community at large through a series of webinars on a variety of topics including Girls and Women in Archery, Managing your team during Covid 19, ASA in Canada, Para Archery in Canada, Operating your club in a Covid environment and more. We are excited to plan and present new webinars this fall!

The ongoing support of Sport Canada, the Canadian Olympic Committee, Own the Podium and the Coaching Association of Canada and the specific Covid019 emergency funding support from our partners has helped us to come through the past year and supported initiatives that will benefit us as we prepare for the year ahead. We have invested in bringing ASA 3D archery targets into three provinces and made strategic investments for our hosting kits for our national tournaments.

We have seen new national team and event partners join with Archery Canada as sponsors, providing financial and value-in-kind support that will benefit members of all of our national team programs and our national events, all listed on the final page of this report. These present us with new opportunities for success and we are grateful for their support.

With this 2021 AGM, Archery Canada has also come to the end of an era. This will be the final AGM of Al Wills, who has been an AC Board member since 1985 and President of Archery Canada from 1991-2003 and from 2009 to present. He has been a great mentor to myself and has contributed to the growth of archery in Canada in so many ways for which we are very grateful. His passion for the sport is infectious. Archery Canada has seen many accomplishments in the time that Mr. Wills has been involved at the Board while also contributing to the international community and his local community at the same time. He has seen the capacity of Archery Canada grow over the years, helping to hire a professional staff to further develop the sport. He was a founding member of the Canadian Archery Foundation which this year has begun to be operational. He will continue to advise the Archery Canada Board and remain involved with the Foundation. This year will also see our System Pathway coach, Joan MacDonald stepping away from active coaching. As an athlete, she was Canadian Champion 13 times and represented Canada internationally at the Pan American Games and at 8 consecutive world championships earning silver and bronze medals. Joan coached at 6 Olympics games and countless other international competitions. She is member of the Canadian Olympic Hall of Fame and the 2013 recipient of the Coaching Association of Canada Jack Donohue "Coach of the Year" Award. Her contribution to the sport is likewise entwined in the ongoing story of the sport in Canada and she will be greatly missed from our team.

I wish to thank all my colleagues for their hard work and commitment to the sport over the past year, all our permanent, part-time and temporary staff over the past year, and the many dedicated volunteers. It has been a pleasure to establish and build relationships with the great staff and representatives of our Members and I hope we will continue to do good work together.

Respectfully submitted by, Karl Balisch, Executive Director

# ARCHERY CANADA FOUNDATION REPORT 2021

The Canadian Archery Foundation (CAF) is the philanthropic program of Archery Canada (AC) and is not a separate entity. It was established in August 2009 to oversee the development and administration of a separate fund in support of archery reducing the overall reliance on government funding. A major consideration in setting up this foundation was to develop a pool of funds to provide further support to non-Olympic Archery programs in high performance which are not targeted through federal funding.

2021 has been a banner year for the foundation, we have grown in the size and function of our Board, with the addition of two outside of archery members. Our fund balance, and the funds we are granting have grown significantly. It has been a long haul since our humble beginnings; we are now providing assistance to archery in Canada. Our goal was always to get the fund to \$200,000.00, which would give us a dividend of more than \$10,000.00 for grants. This was achieved that last year, however with the COVID crisis, we did not deem enough activity to provide all grants, but they will be forthcoming as we move forward. Our current fund balance is approximately \$240,000.00.

Early in the year we advertised for new Board members from outside the archery community, using the assistance of not-for-profit consulting agency, I am happy to welcome our two new members of the Board, Theo Tsang and Paul Rich, both who come to us with impressive backgrounds serving on other boards. They join myself, Robert Tataryn and Adriana Arevalo as members of the board.

The foundation has set up a guideline of funds that will be granted every year based on growth of the fund and the priorities of the fund (mainly non-Olympic support for teams). In addition, we have taken over the Gunter family bursary to provide an annual \$1000.00 scholarship. We will provide athlete assistance grants (2) of \$1500.00 and provide other assistance in the way of hosting and development grants throughout the remainder of this year and hopefully engage in a full year of endowments next year.

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# FINANCE & AUDIT COMMITTEE REPORT

Moving forward and looking forward. While the COVID pandemic has halted our competitions across Canada, we continued to strive to improve our organization. Work on required changes to our policies mandated by Sport Canada was completed requiring the implementation of the Universal Code of Conduct to Prevent and Address Maltreatment in Sport (UCCMS). Introduction of the Interpodia registration system was initiated.

Fortunately, Sport Canada funding was unaltered, and the organization utilized Federal Pandemic support programs to supplement our finances. Recognizing the hardship the pandemic has had on our member's finances, Archery Canada provided a substantial reduction in registrant dues required to be submitted by our members.

The organization continues to be in a stable financial position, led by Karl Balisch and overseen by myself and Jason March. We continue to use an outside bookkeeper service to maintain well-maintained financial records. An annual audit was completed and available for review.

A new funding evaluation process was introduced by Sport Canada for the coming cycle. WE have only received a condensed overview of the process and await details of how this may impact the organization, however, we do feel confident that we will be able to meet any requirements that will be implemented.

Archery Canada will be implementing the new registrant fee structure for the 2022 year. A great deal of discussion was held with the PTSO's on the fee structure, and we believe it will provide a vast improvement in the recording of archer numbers in Canada and will lead to a steady growth in our registrant numbers.

I look forward to the restart of our sport. I can assure our members that Archery Canada has an excellent staff organization in place that will support and provide excellent service to our members through the coming year.

I would like to acknowledge the dedication of our Executive Director, Karl Balisch and our Program Manager, Kylah Cawley for the consistent commitment to enriching our organization and sport during these difficult times.

Archery Canada will be led by Aaron Bull as President following this year's AGM. I take this opportunity to express my sincere thanks to the strong and structured leadership Al Wills has provided for archery in Canada over the many years in his role as President. He has and will continue to conduct himself as one of Canada's best ambassadors for archery throughout his travels.

Respectfully submitted by, Robert Tataryn, Vice-President, Finance & Administration Archery Canada

# MARKETING & COMMUNICATIONS COMMITTEE REPORT

As everyone is continuing to experience challenges this year with participation and events being restricted and/or cancelled we continue to work and focus on ways to help promote archery and increase participation for the return to our norm. Hopefully, we are seeing the light at the end of the tunnel. With that, we are excited to have a new Communications & Safe Sport Coordinator, Zoe Meil, come on board, we are looking forward to increasing our ongoing capacity in Marketing and Communications.

The Marketing and Communications Committee has been on development of Public Service Announcement Videos to help raise awareness of our sport. The videos will be produced through Build Communications out of Manitoba. The first video will focus on increasing female participation in the sport.

The Marketing and Communications Committee is also working on a Peer-to-Peer Campaign Fundraiser for a tentative fall roll out through an online format by Simplyk.io. 100% of the funds will be divided among the participating Club, PTSO, and Archery Canada non-Olympic programs. Also, work is in process for an online auction tentatively for the fall, particulars will be rolled out through the year.

Our online store continues to be updated with new clothing offerings. We are having a positive response to the new look. The store front can be accessed through the Archery Canada website.

Archery Canada maintained a social media presence through the pandemic with relevant posts and we are continuing to contract out our media releases for selected events for a consistent professional appearance. Below are the social media statistics:

#### Facebook: 5330 followers

Average post reach (over 28 days): 13,066

Average post engagements (over 28 days): 3724

• Average increase in followers per month: 44

Instagram: 2360 followers

30 day reach: 1560 accounts 30 day content interactions: 1291

Twitter: 2977 followers

• Tweet impressions: 25.3k

Profile visits: 1536

#### LinkedIn

117 followers

30 day unique visitors: 26

30 day post impressions: 532

We are hoping the new membership proposals presented in the June Members Council meeting will help clubs to attract more members with updated fee structures. Increasing membership and participation will ultimately move the sport along.

We continue to foster mutual relationships with partners and sponsors, Vortex Optics recently came on board as a National Team Sponsor and we look forward to growing with Vortex. We also ask everyone to support out partners and sponsors when they can. Our growing list is up to date on our Archery Canada website.

A reminder that Archery Day in Canada will be coming up on the 3<sup>rd</sup> Saturday in September, which is September 18<sup>th</sup> this year. This will be a great opportunity for clubs to promote archery in their area as we hopefully start to re-open in full swing in the fall.

The current Marketing and Communications committee members are Kelly Taylor, Aaron Bull, and Karl Balisch. I would like to take this opportunity to sincerely thank the committee members for all their efforts and time, it is very much appreciated.

Respectfully Submitted, **Jason March** 

# HIGH PERFORMANCE COMMITTEE REPORT

COVID-19, over the past two seasons, had a real and significant impact on the High Performance program of Archery Canada. The 2020 Tokyo Summer Games, now scheduled for July 2021, will have a completely different look and feel over any previous Games. The uncertainty of whether or not the games would proceed, the very difficult adjustment to training protocols, the lack of local competition opportunities, the complexity of meeting COVID protocols, and ensuring our athletes' safety when attending international events were a cause of significant stress and anxiety to the coaches, administrators, and athletes. It is a great tribute to National Recurve Coach Shawn Riggs, Duncan Crawford, Paralympic Coach, High Performance Director Alan Brahmst and to all our national team athletes that Canada was successful in securing a quota sport for men and women in the Olympics and women's quota spot in the Paralympics. Congratulations and good shooting to Crispin Duenas, Stephanie Barrett, and Karen Van Nest who will be representing Canada in Tokyo.

There have been many innovations and learnings over the past year that will be carried forward and benefit our High Performance programs in the future. We look forward to working with our Sport Canada and OTP partners in continually adapting and improving our programs.

While we have had the opportunity to focus on Tokyo Olympics and Paralympics, it has not been so with our High Performance programs on the Compound, Field, Youth and Barebow side. It will take a significant effort to bring these programs back up to speed going into the future. To that end, we have added financial and human resources to implementing a high performance strategy and program for the Compound division. Ryan van Berkel has been hired on a part-time basis to lead this effort. Sean McKenty, who headed up the Compound, Field, Masters and Barebow programs will now be able to focus specifically on the Field, Masters, and Barebow side of things.

I am forever thankful to my great team on the high performance committee for the time, effort, and dedication they put forth to ensuring we in Archery Canada have an effective and successful high performance program. The members of my team are:

Shawn Riggs, National Recurve Team Coach Sean McKenty, Field, Barebow, Masters, Program Coordinator Nancy Littke, Classification Coordinator Joan McDonald, Recurve System Pathway Coach Ryan Van Berkel, Para-Archery Program Coordinator, Compound Program Coordinator Kylah Cawley, Program Manager (staff liaison) Alan Brahmst, High Performance Advisor (staff liaison) Jamie Brehaut, Able-Bodied Athlete Representative Kevin Evans, Para-Archery Athlete Representative Duncan Crawford, National Para Team Coach

Thank you one and all for another year of service to Archery Canada.

Respectfully submitted by, Alec Denys, Vice-President, High Performance

### 3D COMMITTEE REPORT

I would like to thank everyone who has worked with me during my term as VP 3D, it has been an honour serving in this role. Getting the opportunity to work with so many exceptional individuals who share a common passion for archery and the future of the sport has truly been an amazing experience. I look forward to stepping into the role as President and continuing serving the archery community in Canada.

#### 2022 OUTDOOR CANADIAN 3D CHAMPIONSHIPS

The event was cancelled for 2020 and 2021 and has been pushed forward to 2022. We continue to work with Duncan and his team in PEI and it looks very hopeful the event will take place next summer. It will be the first event using the new shoot-down format for 3D as well as live streaming for the finals.

#### 2022 INDOOR CANADIAN 3D CHAMPIONSHIPS

The event has been awarded to Cape Breton, NS, making this the first Indoor 3D championships to be hosted on the East Coast in several years.

#### 2023 INDOOR CANADIAN 3D CHAMPIONSHIPS

The event has been awarded to Calgary, AB.

#### 2024 INDOOR CANADIAN 3D CHAMPIONSHIPS

The event has been awarded to Charlottetown and will be the first time the event will be held in PEI.

#### 2022 OUTDOOR CANADIAN 3D CHAMPIONSHIPS

The 2022 Outdoor Championships is scheduled to be hosted in British Columbia and the 3D portion of the event will be held in Cranbrook. We will start working with the host committee in the coming months to plan for this event.

#### 2022 3D WORLD CHAMPIONSHIPS

The 2021 3D World Championships were cancelled due to COVID-19 and pushed forward to 2022. The event will be held in Turin, Italy and we hope to send a competitive team. We have changed the process for team selection to favour archers who have a high chance of medaling, with more funding. The team will be chosen at a trails event to be hosted in the late spring, early summer. The exact timing and location have not been determined.

#### 2023 OUTDOOR CANADIAN 3D CHAMPIONSHIP

Cranbrook, BC will be the host site for the 3D portion of the event with the target and field portions taking place in Victoria.

#### 2023 OUTDOOR CANADIAN 3D CHAMPIONSHIP

Fredericton, NB will host all three disciplines of the Outdoor Canadian Championship.

#### ASA SUB-COMMITTEE

The ASA Sub-Committee continues to work towards offering ASA events across Canada. Our goal is to have 2 to 3 events in each province for the summer of 2021. This goal may be high with the current conditions, but we are working towards seeing it happen. Three sets of ASA targets have been purchased and delivered to three provinces with other expressing interest in future target purchases.

Respectfully submitted by, Aaron Bull, Vice-President, 3D Programs

#### DEVELOPMENT COMMITTEE REPORT

Everyone is well aware of the major challenges brought about by the pandemic over the last year, each cancellation and change felt more acutely than the next. Yet another year with no major championships or even local meets to brighten the competitive horizon. The committees have, however, been able to focus on other important aspects of sport delivery, working at improving the documentation and materials that are designed to promote and disseminate our sport within the community.

#### **EVENTS SUB-COMMITTEE**

Needless to say, that the year was punctuated with a series of 'on again' off again' pronouncements and everyone crossing their fingers that major scheduled events would ultimately take place. We were not so fortunate and have had to end up cancelling yet another season of competition.

Nevertheless, we have remained active by soliciting new hosts and supporting bids for upcoming major events. Canada will take great strides in the seasons to come as work is now proceeding on the following maior events:

- 2022 Youth Master Pan Am Championships in Halifax, Nova Scotia
- Bid for 2024 Field World Championships in Lac La Biche, Alberta
- Bid for 2025 Youth World Championships in Winnipeg, Manitoba

The hosting of international championships and World Cups will not only prove beneficial to the profile of Canadian archery but will also provide that rare opportunity, that of watching our national athletes compete on their own turf, in itself a major motivator and great publicity for the sport in Canada.

Domestic events have particularly suffered over the last few months, and we are grateful to all prospective hosts for their diligence in keeping the lines of communication open and in working at rescheduling, in most cases, successfully, cancelled events:

- National Championships rescheduled to 2022 in Prince Edward Island
- 2022 3D Indoor Championships in Cape Breton, Nova Scotia
- 2023 3D Indoor Championships in Calgary, Alberta
- 2022 Canada Cup West in Winnipeg, Manitoba
- 2023 Canada Cup West in Saskatchewan
- 2022 Canada Cup East in Quebec City, Quebec

In coordination with the Rules Sub-Committee, a Severe Weather Policy was developed, appropriate to Canadian weather conditions, which has been approved by the Board. Activities undertaken by the Events Sub-Committee have led to several acquisitions for Archery Canada over the course of the year for example, the aforementioned severe weather policy led to the acquisition of a lighting detector for competition purposes. In addition, the current trend for direct online communication and recording of events led to purchase of electronic scoring tablets to be used at all future major Archery Canada events.

Throughout the pandemic, we have tried to keep MailMatch operating, to some extent at least, but the challenge was huge given the need to respect the various health restrictions in place from province to province. At this time, I would like to thank Indoor MailMatch coordinator Dennis Colbourne for his assistance and hard work. Dennis has decided to step down from his role as Coordinator and pursue other activities; we are grateful for his service and wish him well in his future pursuits.

#### COACHING SUB-COMMITTEE

Adjusting to a world of virtual delivery of coaching material is quicker said than done. The tailoring of existing material and documentation to provide instruction is proving a challenge but the resources being developed will no doubt prove useful way beyond a pandemic-confined environment.

The new instruction material for the Instructor of Beginners Archers has been completed and new teaching aids (e.g. LF guide) for the course conductor also devised. Before tackling the revision of the Instructor of Intermediate Archers, the Coaching Sub-Committee has focused its attention on developing a new delivery stream for archery instruction.

Aware of the need to fill an existing instructional gap, efforts over the last few months have gone into designing a completely new, Coaching Canada approved archery Community Stream curriculum targeting those individuals that wish to offer very basic, entry-level instruction at summer camps, community centres, and other such venues, but who are not themselves interested in pursuing active coaching development. The roll-out is planned for fall.

Some highlights of the year include:

Working on content development and delivering a virtual adaptation of the Competitive Development curricula

- Ensuring all provinces and territories have suitable Competition development certified coaches in place for the next edition of the Canada Winter Games
- Developing MCD training resources in tandem with other Comp Dev efforts
- Implementing a Coaches' Survey, analyzing the results, and sharing outcomes through a Coaching in Canada virtual meeting

#### RULES SUB-COMMITTEE

At long last, a fully updated and carefully reviewed version of the archery Rule Books is now available, thanks to the diligent efforts and hard work of Randall Jones and his colleagues on the Rules Sub-Committee. A great deal of work has gone into aligning Canadian archery rules to reflect the current tenor of World Archery rules, and major rewrites have been achieved in record time.

Review by the committee has also led to an examination and amendment of the current rules regarding recognition of non-Canadian participants at national event and record categories. The material has been translated and the updated version of the rules is now available.

#### JUDGING SUB-COMMITTEE

This sub-committee has sadly seen little activity this year given the curtailment of all archery events both inside and outside. Our judges have had little opportunity to bring their valued experience and knowledge to the fore and all look forward expectantly to next season when they can once again put their expertise at work.

As the annual judging seminar would not be conducted given the cancellation of the Nationals, an initial virtual judging workshop was designed and delivered, dealing with the Proposed Judging Certification Pathway, in an attempt to broaden the reach of judging resources to include judging chairs and other interested parties across the country. There are now plans to rely on this type of delivery more extensively and involve a growing cross-section of the archery community.

We congratulate Laura Lynn Churchill on her selection to the Tokyo Olympics, a signal honour that reflects well on the abilities and professionalism of Canadian judges.

This has been a frustrating and most difficult year for all, and I wish to express my gratitude to all the members of the sub-committees that I have had the privilege of working with during these trying times. They have remained faithful to the task and support Archery Canada programs and initiatives throughout. These efforts were also made possible mostly through the steadfast assistance of Archery Canada staff Kylah Cawley and Karl Balisch, whose continued contributions and supports are invaluable.

Submitted by M.-F. Dufour, Vice President for Development

# ATHLETE'S REPORT

This past year has been an unprecedented and irregular year in all aspects. 2020 saw almost all competitions both locally and internationally cancelled due to COVID, and even training was rendered almost impossible. With various levels and differing date of lessening of restrictions and unfortunately multiple shutdowns as numbers seesawed, we were faced with a "play it by ear" kind of mentality as each province had their own mandates which could literally change weekly at times.

As 2021 progressed, it was encouraging to see international competitions begin again with organizers ensuring safety protocols were in place for the athletes. We had some great results including some podium finishes.

Continental Qualifier (Mexico): Karen Van Nest Silver (earned quota spot)

Silver (earned quota spot) Stephanie Barrett

Tanya Edwards Bronze

So on the Olympic front, Canada had already earned 1 quota spot in the men's individual recurve back in 2019, and then earned 1 quota spot in the women's individual recurve this year, which now gives Canada an opportunity to also compete in the mixed team event. On the compound side, 1 quota spot for the Paralympics in the women's individual was also earned this year in Mexico.

The Athletes' Committee has been involved in reviewing and providing feedback on multiple documents this year, and a lot of good changes came out of working together.

Overall, I think everyone is excited for the rest of 2021, seeing more and more provinces opening up, competitions getting registered, and just getting back to what we all love doing! The Olympics and Paralympics are just around the corner, Youth Worlds are coming up quick, and shortly thereafter the World Championships! I look forward to seeing everyone on a range real soon and hope everyone has a better second half of the year!

Sincerely, Athletes' Representative

# **BC ARCHERY REPORT**



#### Provincial Executive

President Lora-Lee Murray **VP-Administration David Sandquist VP-Finance** Raeleen Campsall **VP-Technical** Stuart Murray **VP-Athlete Development** Tammy Moyer VP-3D & Bowhunting Al Campsall Athlete Representative Mariessa Pinto Coach Chair **Curt Smecher** Judge/Officials Chair **Rick Scammell** Junior Olympian Prog. Coord. Mary Ostermeier Para-Archery Coordinator **Kevin Evans Executive Director** Sonia Schina

# 2020 Membership (January 1 - July 13)

**Individual Registrants** 529

48 families (177 individuals) Family Registrants

Clubs 18

Total **724** (706 members + clubs)

# Accomplishments/Highlights from 2019-2020

- Set up a COVID Committee to navigate the government requirements surrounding pandemic restrictions, Return to Play plans, and communications to members.
- Hosted a virtual competition (indoor/at-home, 3-weeks, 6 targets, Mar17-Apr4) to encourage continued archery participation. No entry fees. 59 participants. Awarded \$500 worth of gift cards as prizes.
- Invited to, and did, participate in a BC NASP virtual discussion panel. Topic: Archery During COVID-19, discussing why archery is well-suited to be a safe pandemic sport.
- Hosted the first virtual coaching clinic (for archery) in Canada (Instructor of Beginner Archers level). Still working out the bugs, how to evaluate "hands on" competencies.
- Completed a Risk Registry and hired Sport Law Group to facilitate the initial registry development. Newly-formed Risk Management Committee will monitor ongoing items.
- Coaching Committee and Officials Committee were both created this year. Each committee met a couple of times and are working on program improvements.
- Implemented Internal Reserves to alleviate future economic stress (pandemics, recessions, etc.)

# Anticipated Challenges in 2021-2022

- ...because, COVID...
- Maintaining membership, and revenue, will be an issue due to COVID-19 fallout (yes, this is a carry-over from last year's report, and an ongoing concern)

- Concerns of having functioning, sustainable clubs: financially stressed (or bankrupt), lack of volunteers, few returning members, difficult to recruit new members (competing with other sports and activities), lack of relevance
- Modify events and programming desired by the "new" membership (trying to be relevant)
- Attracting and recruiting volunteers with a passion to advance the strategic plan and other programs in order to grow the organization

# Projects or Activities of note for 2021-2022

- In the beginning stages of developing a para program. To be tested at one or two locations in the province and then re-evaluated, revised as necessary.
- Converting our Return to Play plan into the new Communicable Disease Prevention Plan, in order to be prepared for future pandemics.
- Investigate opportunities for member recruitment may involve the development of programs focusing on ASA, NASP, Gender-equity, etc.
- Revising the BC Provincial Judge certification program in cooperation with Archery Canada's desire to nationally standardize the provincial judge certification process.

Respectfully submitted by, Sonia Schina **Executive Director** BC Archery Association

# ARCHERY ALBERTA REPORT

#### Governance



President Mike Downham Vice-President Jude Hooey Secretary Rick Smollett Treasurer Ianessa Daniel **Target Director** Dallas Matfin 3D Director Cory Smandych Archery Canada Director Tricia Oshiro Dawn Groszko Junior Program Director Athletes Rep Ashlee Tanner Judges Chair Kevin Brayford Coaching Coordinator **VACANT** 

High-Performance Coordinator Tricia Oshiro Membership Coordinator Jude Hooey **Grants Coordinator** Mikyla Miller Web & Social Media Editor Chris Mella

# 2021 Membership (January - June)

Adult 406

Youth 39 (164 individuals)

Clubs 16

#### Total 570 members

# Accomplishments/Highlights for 2020-2021

- Purchase of ASA targets through Archery Canada
- Staying on top of and advising clubs of the constantly changing COVID restrictions
- Holding Outdoor Provincials after over a year with no competitions

# Anticipated Challenges for 2021-2022

- Maintaining and attracting new membership post COVID
- Cultivating more judges and coaches
- Attracting new volunteers to fill vacant Board positions

# Projects or Activities Of Note For 2021-2022

- Expansion of Team Alberta to also include 3D programs and Adult programs
- Creation of Junior Development program
- Expanding on equipment trailers available for club usage

Respectfully submitted by,

Tricia Oshiro Archery Canada Director Archery Canada

# SASKATCHEWAN ARCHERY ASSOCIATION REPORT

#### Provincial Leadership



President Tyler Moore Vice President Nolan Johnson Treasurer **Dawn Steeves** Aboriginal Liaison Mel Taypotat Archery Canada Rep Tyler Moore **Coach Coordinator** Phil Henderson High Performance Coordinator Shelley Smith IOP Coordinator (South) Sheri Yaworski **Dawn Steeves** JOP Coordinator (North) Map Grant Coordinator Chris Bender Membership Coordinator Joanne Richmond Officials Coordinator Harvey Geisbrecht **Executive Director** Coreen Scott Target/Field Coordinator Adam Boyle 3D Coordinator Tyler Moore Chris Bender Secretary

#### 2020 Membership (January - June)

Total Members 889 Adults 434 Active affiliated clubs 23

# Accomplishments/Highlights for 2020-2021

- Sask Archery was able to offer our affiliated clubs a COVID Relief Grant. This was an opportunity for clubs to offset the financial burden that the pandemic has caused.
- Sask Archery provided our clubs with up-to-date current regulations and restrictions. This information was gathered through Zoom meetings with Sask Sport, BRT, and Archery Canada
- Even with the lockdown and restrictions that COVID caused, Sask Archery was able to continue with a Junior Olympic Program that was permitted within the rules. Through the 23 eligible clubs, we had 400+ juniors participate in the modified program.
- To promote the interest of members renewing their membership, Sask Archery offered a 2-year for price of 1 offer if they renewed by a set deadline.
- Along with the 2for1 offer, Sask Archery offered a custom developed COVID Shooter Gator Mask to shoot with.

# Anticipated Challenges for 2021-2022

- Promoting our sport to have a membership numbers back to the numbers before the pandemic closed down our sport. We have dropped 56% in our membership due to the pandemic.
- Getting our High Performance Program back up and running.
- Drop-in memberships means drop-in volunteers are needed within clubs to organize and host events.

Respectfully submitted by,

Tyler Moore

Archery Canada Representative for Sask Archery

# ARCHERY MANITOBA REPORT

### Provincial Leadership



President Vickie Oneschuk Aaron Bull Secretary Treasurer Robert Tataryn VP Athlete Development **Kelly Taylor Chad Sanders** VP Target Archery **VP 3D Archery April Willis** VP Coaches/Officials

Michael Oneschuk **Coaching Coordinator** Ron Cooney Avril Hatherell Head Coach

#### 2020 Membership (January - June)

Individuals 562 Clubs 21

# Accomplishments/Highlights for 2020-2021

- Due to COVID-19 numbers in the province, Archery Manitoba was able to host several well-attended 3D and target events in the summer of 2020, including Provincial Championships in Virden and Sanford.
- The Manitoba Provincial Target Team saw a significant increase in eligible athletes join the program.
- Team Manitoba and US Collegiate Archers Austin Taylor and Brady Klassen had success in several major US events.
- Executive Committee Member Kelly Taylor worked with Archery Canada & Tourism Winnipeg to submit a bid for the 2025 World Youth Archery Championships.
- Manitoba had seven compound archers on Archery Canada Senior & Youth Teams.

# Anticipated Challenges for 2021-2022

- Impact of ongoing restrictions to programming, clubs, events, and training.
- Concern regarding retention of members and program participants prior to the pandemic.
- Engaging new participants and members when a resumption of indoor programming and events can occur.

# Projects or Activities Of Note For 2021-2022

- Planning for Manitoba Winter Games in March 2022.
- Planning for Canada Cup West in May/June 2022 (TBD).
- Archery Manitoba / NASP Pilot Project

Respectfully submitted by,

Vickie Oneschuk President Archery Manitoba



# **ARCHERY ONTARIO** 2021 REPORT / Rapport de 2021

ONTARIO	Provincial Executive / Board Members	
Robert Piette, President / Archery Canada Liaison	Jane Perry, Director – North Western Zone	
Renée Brouillette, VP Administration	Gord Shields, Director – North Eastern Zone	
Jess Watson, VP of Athlete Development	Katie Roth, Director – Central Zone	
Linda Fiorino-Piette, VP Marketing	Dave Watson, Director - Eastern Zone	
Kevin Stroud, Office Administrator/VP Sport Developmen	t Jason Stewart, Director - Western Zone	
Sherry Stroud, Treasurer- Controller	Tim Watts - Tournament Director	
Active Portfolios / Leads		
Judges Coordinator – Mark J. Côté	Q4Gold Coordinator - Joan MacDonald	
Coaching Coordinator - Bruce Savage	Webmaster - Adam Thomas	
INADORTANT FACTO O ACTUATIO		

#### **IMPORTANT FACTS & ACTIVITIES**

- COVID 19 Epidemic impacted our sports organization heavily...
- Membership No. is 562 lower than last year for same window of time (Jan June 2021).
- 2020 Major OUTDOOR Events were cancelled/ 3 major outdoor events tentatively planned for Aug-Sept. 2021.
- The province entered Stage 3 of reopening following COVID 19 Pandemic on Friday, July 16th at 12:01 AM. This allows for gatherings of up to 100 outdoors, so will plan for 3 outdoor events - cautiously optimistic.
- Tournament Directory in Calendar format N/A cancelled due to COVID 19.
- There were partial openings and closure throughout the year. A virtual tournament was held.
- Ontario Summer Games rescheduled for 2022 July 21-24th in Mississauga (London will host in 2024)!
- Partnerships ongoing, however inactive this year i.e. NASP Program (Tim Watts) & Great Lakes Invitational aka High school provincial invitational (James Dowahniuk) N/A - cancelled due to COVID 19.
- Fall 2020 AGM held virtually with nearly 50 in attendance from across the province!
- AO Mission, Vison, Values Statements added to the Operational Plan and aligned more closely with AC.
- Operational Plan to reflect work into 2021 (and beyond). i.e. newsletter, swag, sponsors, etc.
- Many fundraising activities were cancelled again this year, as a result of COVID19 (i.e. Toronto Sportsman Show).

#### **GROWTH & LEARNING - ONGOING GOPPORTUNITIES**

- Opportunities for reaching out included a virtual tournament allowing for participants to shoot indoors and have their name in a draw, as participants - supported by federal funding for prizes.
- AO received funding from the federal government to support clubs in offering opportunitites for archery practise incl. increased PPE, desinfecting and means of social distancing. 30 of 52 clubs responded to call out for supports and received funding.
- **Develop a strategy and opportunities that promote** Women In Sport ongoing/tbc.
- Develop and conduct an outreach strategy with/for retailers provide an AO promotional piece (i.e. pamphlet, sticker or magnet that has our website address & Logo) given out to customers with the purchase of bow or archery equipment - also available on line - ongoing!
- **2021 AGM to be held virtually** once again, this year last Sunday of October. For fiscal 2020-21, the Quest for Gold program funding was allocated directly to the Canada Card program athletes only, i.e. Ontario athletes who have reached the national/international competition level.

#### **INITIATIVES WITH IMPACT**

- Website Online store forthcoming/ongoing conversation and prep for this...Thank you Adam, Linda and Kevin!
- Continually seeking feedback by members (i.e. survey participants following major events). Ongoing
- Indoor winter tournaments Jan. was well attended went into shutdown afterwards.
- \*Respectfully submitted by Renée Brouillette, V-P Administration on behalf of Archery Ontario- July 22 <sup>nd</sup>, 2021

### REPORT OF THE FÉDÉRATION DE TIR À L'ARC DU QUÉBEC



#### **Board of Directors**

**PRESIDENT GUY COMEAU** MARTINE CHARRON VICE- PRESIDENT YVES DUSSAULT **TREASURER** PIERRE FERLAND **DIRECTOR** GLENN GUDGEON DIRECTOR GINO GUALTIERI **DIRECTOR** 

#### COMPETITIONS COMMITTEE

**DENIS ROUSSEAU GABRIELA COSOVAN OFFICE REPRESENTATIVE** 

# CANADA GAMES COMMITTEE

LÉONARD BRISSON DENISE GAUTHIER YVES DUSSAULT

GABRIELA COSOVAN OFFICE REPRESENTATIVE

#### HIGH PERFORMANCE COMMITTEE

MICHEL PERRAULT **SOPHIE HOULE** JAMES PAQUETTE Coach rep. GABRIEL VÉZINA BOUCHER Recurve athlete rep. ALEXANDRA PAQUETTE Compound athlete rep. MICHEL SÉVIGNY LIVIU LUCESCU Provincial coach PIERRE FERLAND FREDERIC WILLIAMS **DENIS ROUSSEAU GABRIELA COSOVAN OFFICE REPRESENTATIVE** 

#### **PERMANENCE**

GABRIELA COSOVAN LIVIU LUCESCU (contract)

SPORTCOM (contract)

TECHNICAL DIRECTOR PROVINCIAL COACH

**COMMUNICATIONS AGENCY** 

#### JEUX DU QUBEC COMMITEE

**DENIS ROUSSEAU** GABRIELA COSOVAN

Committee

OFFICE REPRESENTATIVE

#### JUDGES COMMITTEE

CÉLINE GRAVEL CHAIR DANIELLE RACETTE LOUIS-MARIE PHILIE MICHEL JOSEPH GABRIELA COSOVAN OFFICE REPRESENTATIVE

#### 3D TECHNICAL COMMISSION

**GUY COMMEAU** 

IAN VALLÉE

ÉMILIE BOLDUC MICHEL LALIBERTÉ **GUYSLAIN QUIRION** YVON LEGAULT FOTHERINGHAM STÉPHANE **PAUL FORTIN** LOUIS-MARIE PHILIE **GILLES MERCIER GABRIELA COSOVAN** OFFICE REPRESENTATIVE

#### **REGIONAL ASSOCIATIONS**

ARTA ABITIBI TÉMISCAMINGUE ARTA CAPITALE-NATIONALE ARTA LANAUDIÈRE ARTA LES AMIS DE LAVAL ARTA MONTRÉAL ARTA SAGUENAY-LAC-SAINT-JEAN Dear Members,

The last year has been a particular one, not only because of the COVID-19 pandemic, where we had to think and rethink our sport, but also because of other circumstance that touched us very, very closely. The President of Tir à l'Arc Québec, Denis Rousseau had to officially hand in his resignation health reasons at the beginning of the month of April. I want to sincerely to highlight all the years that he spent at the Fédération de Tir à l'Arc du Québec. Without him, without his passion and devotion, many programs would never have come to light. He was the cornerstone of this foundation and for me, he will always be part of the large family that is archery in Québec.

The year that has just passed, of course, began with the COVID-19 pandemic. To respect sanitary measures implemented by the government of Québec, competitions were put on pause as well as club activities. If it had not been a very long period at the beginning, like you have seen, the situation would struggle to return to normality.

Throughout this last year, we worked on many scenarios and relaunch plans since unfortunately, because of the evolution of the pandemic, Public Health played a bit of yo-yo: when we were ready to reopen, they retracted and prohibited the practice of sports and we had to return to our drawing board to redo a recovery plan adapted to the new imposed conditions. Happily, we firmly believe that this whole difficult period is behind us and that we will learn from this.

To help clubs, we absorbed affiliation costs for the year 2021. We have also reduced the affiliation fees for members to incite them to come back, now that the pandemic is almost behind us and that we can envisage a quasi-normal season!

I would like to thank the office personnel for the work accomplished in this difficult period and I also want to highlight all the work done by our technical director, for her support and her devotion. She worked relentlessly for the Fédération, whether it was the different versions of relaunch plans, keeping contact with the club managers, continuing to work on all the administrative files, keeping contact with the cities and municipalities for the new archery installations, being able to juggle all the meetings with the Ministry of Education and Public Health.

As we approach a much hoped-for and gradual resumption of our activities and competitions thanks to the achievement of collective immunity, we wish that all of us and all archers, coaches, judges, administrators, partners, and volunteers, may soon meet around the fields or archery courses to once again share our passion for the sport that we love so much.

President of Board of Directors

Link for the Tir à l'Arc Québec Annual Report from March 31, 2021 submitted to the Annual General Meeting held June 15, 2021.

# **ARCHERY NEW BRUNSWICK REPORT**

#### Provincial Executive



President Vice President Treasurer Secretary **Executive Director** 

Kevin Booker **Anthony Steeves** Trudy Dryden Kim Maguire Kevin Fisher

# 2021 Membership

**Families** 23 Female 89 Male 309 Total 398 Clubs 17

# Accomplishments/Highlights for 2020-2021

- Working to introduce ASA
- Received funding for future development of Field Archery
- Archery in school launched
- Returned to Outdoor competition

# Anticipated Challenges for 2021-2022

- Recruiting more volunteers
- Restarting indoor and outdoor events
- Venues for events
- Membership and attendance
- 2022 Team NB qualification
- CWG Team selection
- Funding from outside partners

Respectfully submitted by,

Kevin Fisher **Executive Director** Archery New Brunswick

# ARCHERY NOVA SCOTIA REPORT

#### Provincial Executive



President Melanie Lefler Vice President High-Performance Vacant Chris England 3D Director

**Target Director** Vacant Treasurer Vacant

Secretary **Roy MacInnis Bowhunting Director** Ray Murdoch

SNS Admin Coordinator Emily Nickerson (non-voting member)

**Program Coordinators:** 

Coaching Coordinator Vacant (\*NASP Coordinator) **Don Lohnes** 

**Provincial Coach** TBA

Membership Coordinator Patricia Ellis Ken Saulnier Judge Chair

### 2021 Membership

Individual Registrants 151 Family Registrants 24 (66) Clubs 16 Total 217

# Accomplishments/Highlights for 2020-2021

- Archery RTP plan one of first sports in province to resume with COVID adaptations
- ANS implemented an online registration platform, first with Stripe, then switched to 2M/Interpodia
- ANS redesigned its webpage and updated platform for mobile users, tablet, and desktop access compatibility

# Anticipated Challenges for 2021-2022

- Increasing membership/participation as some club locations need more volunteers for sustainability
- Recruitment of volunteers for program development and BoD succession planning
- Ongoing COVID-19 limitations deter participation, promotion, and development continue to adapt with public health recommendations

# Projects or Activities of Note For 2021-2022

- Continue integrating NASP program with multi-sport/recreation/club program access
- Update by-laws and job descriptions for Board of Directors and other volunteer positions

Respectfully submitted by,

Melanie Lefler, President, Archery Nova Scotia

# **ARCHERY NORTHWEST TERRITORIES REPORT**

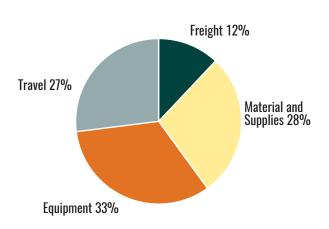
# TERRITORIAL SPORT ORGANIZATIONS





Archery NT is a Territorial Sport Organization (TSO) operated and organized by a working group established by the Aboriginal Sports Circle of the NWT. Due to the COVID-19 pandemic, Archery NT are not able to grow as a Territorial Sport Organization. Most communities will not allow any events or large gatherings to take place. Venues aren't able to host multiple participants. NWT borders remained closed this past year, thus not allowing Archery Canada instructors to come and develop coaches in the NWT. Archery NT looks to develop current clubs by allowing access to more equipment, venue space, and youth programming. The community of Behchoko has received new archery gear and will have the capacity to grow the sport and potentially start a new archery club.

# **TOTAL COST S 866.65**



#### COMMUNITIES REPRESENTED



4 YEAR END REPORT • 2020/2021

# ARCHERY CANADA ANNUAL AWARDS







Ron Ostermeier

# **Presidential Citations**

Dennis Colbourne Lynne Durward

Archery Canada would like to thank its Members, Major Funding Partners and Suppliers | Tir à l'Arc Canada aimerait remercier ses Membres, Partenaires Financiers Majeurs et Fournisseurs.

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