



# ANNUAL REPORT

← 2021 →

*Final Version: September 28, 2022*

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# TABLE OF CONTENTS

Archery Canada Mission, Vision & Values.....	1
Our Governance and Staff.....	2
Archery Canada Volunteer Committees.....	2
Report of the President.....	4
Executive Director Report.....	5
Finance & Audit Committee Report.....	7
Marketing & Communications Committee Report.....	8
High Performance Committee Report.....	10
3D Committee Report.....	11
Development Committee Report.....	12
Athlete's Report.....	14
2021 Canadian Archery Foundation Report.....	15
British Columbia Archery Association Report.....	16
Archery Alberta Report.....	18
Saskatchewan Archery Association Report.....	20
Archery Manitoba Report.....	21
Ontario Archery Association Report.....	22
Report of the Fédération de tir à l'arc du Québec.....	23
Archery New Brunswick Report.....	24
Archery Nova Scotia Report.....	25
Yukon Archery Report.....	26
Archery Northwest Territories Report.....	27
ASA in Canada.....	28
Canadian Records of 2021.....	29
World Archery Performance Pins.....	30
By the Numbers.....	31



# Archery Canada Mission, Vision, and Values

Archery Canada is the National Sport Organization responsible for the promotion and development of the sport of archery in a safe and ethical manner. Archery Canada supports the achievement of high-performance excellence in archery in all categories and the development of a national archery infrastructure to promote archery participation across Canada in cooperation with the Provincial/Territorial Archery Associations.

## Mission Statement

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To lead and empower our Members to develop excellence, participation and enjoyment of archery in Canada.

## Vision Statement

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Through strong collaborative partnerships, sound professional management, and creation of an organization-wide culture of excellence, Canada is a nation of archers and consistent podium contenders.

## Values

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Archery Canada has identified and defined a core set of values that guide our decisions and strengthen our relationships:

**Professionalism** - We treat everyone with equity, embracing best and safe practices, leading by example and making informed decisions that reflect the realities and needs of our sport system.

**Community** - We recognize in our actions and decisions that together we can make a difference

**Resourcefulness** - We are a small organization that does more with less through the ingenuity, expertise and dedication of our volunteers and staff

**Transparency** - We are open and inclusive about the actions and decisions we take, disclosing where we can and communicating when we can't

**Upholding the principles of True Sport** - The True Sport Principles express an approach to sport that the vast majority of Canadians already believe in and practice and Archery Canada believes they are universal to all sport including archery at all levels.



# Our Governance and Staff

## Board of Directors

President/VP 3D	Aaron Bull
VP Marketing & Communications	Nada Ghaoui
VP High Performance	Alec Denys
VP Finance & Administration	Robert Tataryn
Director at Large	Jason March
VP Development	Marie-France Dufour
Athlete Representative	Jamie Brehaut

## Archery Canada Staff

Executive Director	Karl Balisch
Program Manager	Kylah Cawley
Communications & Safe Sport Coordinator	Zoe Meil
Program Assistant	Greyden Girouard
Bookkeeper	Ashley Welock
	Brett Stewart
High Performance Director	Alan Brahmst
National Recurve Coach	Shawn Riggs
Junior Recurve Coach	Soha Mahmoud
Compound Coordinator	Ryan Van Berkel

# Archery Canada Volunteer Committees

## Provincial/Territorial Members Council

AB: Tricia Oshiro
BC: Lora-Lee Murray
MB: Chad Sanders
NB: Anthony Steeves
NT: Cheyenne...
NS: Melanie Lefler
ON: Robert Piette
PE: Duncan Crawford
QC: Guy Commeau
SK: Tyler Moore
YT: Gael Marchand

## High Performance Committee

Chair	Alec Denys
National Recurve Coach	Shawn Riggs
Junior Recurve Coach	Soha Mahmoud
Field and Barebow Coord.	Sean McKenty
Able-Bodied Athlete Rep	Jamie Brehaut
Para Athlete Rep	Kevin Evans
Classification Coord.	Nancy Littke
High Performance Director	Alan Brahmst
Program Manager	Kylah Cawley

## Athlete Council

Athlete Director	Jamie Brehaut
Para Athlete Rep	Kevin Evans
Compound, Target	Tricia Oshiro
Compound, 3D	Monica Higgins
Compound, Target	Luc Martin
Compound, Field	Mark Nasi
Para Compound	Karen Van Nest
Recurve, Target	Connor Sorley

## 3D Archery Committee

VP 3D Programs	Aaron Bull
AB	Cory Smandych
BC	Al Campsall
MB	April Willis
NB	Rene Duclos
NT	Carson Roche
NS	Chris England
ON	Robert Piette
PE	Duncan Crawford
QC	Yvon Legault
SK	Tyler Moore
YT	Kirk Porayko
Executive Director	Karl Balisch



## Development Committee

Chair	Marie-France Dufour
Chair, Events Comm.	Marie-France Dufour
Chair, Judging Comm.	Laura Lynne Churchill
Chair, Coaching Comm.	VACANT
Chair, Rules Comm.	Randall Jones
Chair, LTAD Comm.	Marie-France Dufour
Program Manager	Kylah Cawley

## Events Committee

Chair	Marie-France Dufour
Members	Stephen Potvin Lee Hart Duncan Crawford
Executive Director	Karl Balisch
Program Manager	Kylah Cawley

## Marketing & Communications Committee

Chair	Nada Ghaoui
Members	Jason March Kelly Taylor
Executive Director	Karl Balisch
Communications & Safe Sport Coord.	Zoe Meil

## Coaching Sub-Committee

Chair (interim)	Marie-France Dufour
Members	Kelly Chambers Janice Clark Curt Smecher
Program Manager	Kylah Cawley

## Judging Sub-Committee

Chair	Laura Lynne Churchill
Chair, Rules Comm.	Randall Jones
Members	Mike Oneschuk Rene Schaub Eric Fok
Program Manager	Kylah Cawley

## Rule Sub-Committee

Chairperson	Randall Jones
Recurve Rep	VACANT
Compound Rep	Sean McKenty
3D Rep	Aaron Bull
Athlete Rep	Ann Neumeyer
Judge Rep	Laura Lynne Churchill
Member	VACANT
Program Manager	Kylah Cawley

## LTAD Sub-Committee

Chair	Marie-France Dufour
Program Manager	Kylah Cawley

## Volunteer Coordinators

Records Coordinator	Christiane Murphy
Outdoor Mailmatch	Greg McLaughlin
Indoor Mailmatch	Brad Barclay
Regional Indoor	Al Wills
MICA Coordinator	Lynne Durward



# Report of the President

The last two years have been challenging and we have embraced the opportunity for change and have seen it as an opportunity for new growth. Covid has had an impact on memberships and participation from coast to coast and we have not been immune as Archery Canada. This has given us the opportunity to seek adaptations and look for innovative ways we can engage our participants. New formats have been introduced at our National Championships and we will continue to listen to feedback in order to make them the best event possible.

Safe Sport has been in the spotlight and the Board has continued to ensure that our policies are aligned with our partner's models. We are also actively participating as a leader in Canada making our commitment to the SDRCC. Safe Sport will continue to be key to future development.

In 2021 we made a commitment to improve our funding capacity for the compound target program. We have had successful results at the World Championships and World Games. That year also saw us partner with ASA in a bi-lateral agreement. We were able to support and fund three provinces with new ASA 3D targets. Alberta hit the ground running with their ASA Tour and we hope other provinces will follow suit.

We would like to thank our outgoing President Al Wills and board members Jason March and Alec Denys. We would like to also welcome Nada Abousaab to the board and all other members who were voted in. Thank you to everyone who let their name stand for nomination.



We had two athletes represent Canada at the Olympic games and one at the Paralympic Games. We are looking ahead to Paris in 2024 as well as the Pan American Games in 2023. The Field and 3D World Championships will take place in the coming months and we look forward to strong performances from both teams.

The rule book saw a significant update in 2021 and I would like to thank the rules committee for taking the time and effort to make this possible.

Respectfully submitted,

**Aaron Bull**

**President, Vice-President International**



# Report of the Executive Director

The past year was one of the most challenging that many of us have faced. However, following two years of uncertainty, we saw 2021-22 conclude with a glimmer of hope for a return to what we knew before the pandemic and the chance to see recovery, though this will take time to be realized. We will have to accept a new normal; that sport has changed and likely will not return to what we knew before.

The sport industry has been focussed on improving the sport environment for all. We need to look inwards to improve and Archery Canada is committed to embracing the principles of True Sport and creating an inclusive and welcoming sport environment for all. We have provided increased access to resources and education to support our members and registrants to help them enjoy the sport. We introduced new administrative processes and policies, with more to come in 2022-23. We will continue to engage in meaningful and sometimes challenging conversations with our partners as part of this commitment. Together we can make the sport an inclusive, diverse and safe place for all participants.

Many competitions across Canada were canceled in 2021 but have begun to re-emerge in 2022, and the spirit of the participants has been high. Internationally, competition continued with an impacted schedule and reduced participation. We can be proud of our Olympians, Stephanie Barrett and Crispin Duenas, and Paralympian, Karen Van Nest, who represented themselves and Canada so well in Tokyo. We were similarly proud of our youth and senior World Championships athletes including Christopher Perkins, whose 8th place performance in Yankton earned Canada a spot in the 2022 World Games. For these athletes, the year of preparation was like no other, interwoven with the many challenges due to restrictions for Canadian indoor sport and the demands of quarantine protocols following international travel.

In this report, we present on various program developments of 2021 in diverse areas including rule books, coaching programs, improved competition delivery for Target and ASA 3D, fresh marketing strategies and other initiatives. Canada bid on and was awarded two international competitions: the 2022 Youth & Masters Pan Am Championships (Halifax) along with the 2025 World Archery Youth Championships (Winnipeg) and await news on a bid for the 2024 World Archery Field Championships.





A working group led by Canada Women & Sport collaborated to develop draft strategies aimed at increasing participation of women and girls in archery. In November delegates from across Canada came together in Ottawa for a successful collaboration to discuss many of the challenges faced in our sport: gender equity & increasing female participation in the sport, coaching program development, competition alignment and high-performance focus across the country. The work in these areas will continue.

Increased human resource capacity had been a key focus area in our past strategic plan and the organization was able to leverage new funding to make this possible. We are fortunate to have an incredible group of staff and contractors who I have had the pleasure to work with. We welcomed Zoe Meil (Communications and Safe Sport Coordinator) and Soha Mahmoud (Recurve Junior National Coach) into new roles to support programming. We have a dedicated Board of Directors who help us to achieve the various priorities of the organization and together we are working to redevelop our plans towards 2028. Together we can continue to develop excellence, participation and enjoyment of archery in Canada.

Respectfully submitted,  
**Karl Balisch**  
 Executive Director



# Report of the VP, Finance and Admin

The past year has seen the organization maintain a positive position financially with a revenue excess of \$5,400.00 as reported in the audited financial statements. The Government of Canada and the Canadian Olympic Committee were both very supportive of the sport during difficult times. Archery Canada benefited from additional funding in 2021-22 towards Gender Equity related projects, which permitted our in-person meeting in November, as well as the resources to hire a full-time communications and safe sport coordinator. The COC also provided funding for staff professional development and to assist Archery Canada and our Member partners in sponsorship development. These supported areas are hoped to continue to benefit the sport over the years to come and where possible help to drive change. Both funding partners also provided support to help the organization move through the many challenges of the pandemic.

Our registrant membership renewal has been fully implemented and has shown positive results.

Archery Canada is preparing to move into the umbrella of the Office of the Sport Integrity Commissioner (OSIC) and engage with the Sport Dispute Resolution Centre of Canada (SDRCC) regarding conduct and safe sport matters. In the coming year, Archery Canada will be reviewing our policies and agreements to ensure alignment is achieved. This brings about new financial concerns regarding annual premiums to engage the services of the SDRCC and possible expenses incurred in reviewing our current policies. A reminder to all members and registrants that Archery Canada will strictly adhere to our policies to ensure a safe sport and respectful environment for all.

The Board of directors under the direction of the Executive Director is continuing to develop our strategic plan for the coming years. There is a tremendous amount of activity in all portfolios involving many volunteers working to better our sport and organization.

I take the opportunity to thank our incredible staff at Archery Canada. They provide great guidance and support for the continued success of the organization.

Respectfully submitted,

**Robert Tataryn**

**Vice-President, Finance & Administration**



# Marketing & Communications Report

The 2022 marketing objective is to promote the sport of archery, from Olympic and Paralympic participation, all the way down to the grassroots level. The strategy focused on raising the profile of Archery Canada, the Canadian Archery Foundation, and their stakeholders, by enhancing the engagement with the content featured across communication platforms.

While the number of followers and endorsements are important metrics to track, the marketing strategy expanded the focus to include positive engagement rates, reach and impressions. An investment was made in the enhancement of the quality of the content to dynamic format, live coverage/ daily updates and wrap ups of events and interactive posts with a conversational tone.

Meanwhile, spring 2022 witnessed the return of the Archery events in Canada, which was a great milestone to showcase and celebrate, but also a great opportunity to invite archers to participate and audience to attend, after a long period of inactivity amid the Coronavirus pandemic.

The Women in Archery video was launched to promote women partaking in archery by addressing the barriers, encouraging participation and showcasing women testimonials, which is a very powerful tool to encourage gender equity and participation in sports and Archery.

## Social Media Numbers

- Facebook followers growth: 6% from 2021 to Mar 2022
  - Average reach growth of 75.42% from 2021 through Q4
  - Average engagement growth of 69.69% from 2021 through Q4
  - Facebook has clearly become the biggest platform for our audience and we aim to continue to grow this community in the next year.
- Instagram followers growth: 34% from Apr 2021 to Mar 2022
  - Average reach grown of 3.12% from 2021 through Q4
  - Instagram has seen a smaller growth due to the lack of events occurring during the pandemic, but we strive to increase this over the next year.
- Twitter followers growth: 4% from Apr 2021 to Mar 2022
  - Impression over 28 days: 113
  - Engagement over 28 days: 2.7
- Almost 200 followers on LinkedIn (197) and nearing 500 on Youtube (475). Need to reach 1000 subscribers in order to monetize our channel, which is our goal.



# Marketing & Communications Report

## **Video Content: Launched 3 edited videos + one livestreaming event**

- Archery Canada Interpodia Webinar: 158 views; Women in Archery: 835 views, 12 likes; Focus, Aim, Release (30 sec PSA): 636 views, 21 likes
- Livestreaming YMPAC in Halifax: 1.8k-2.8k views, 37-60 likes, comments from people outside of the organization
- Currently working on Interpodia how-to videos to distribute to our members and archers (Q4-2022)

## **Event Communications: Promoted the events across all platforms**

- Tokyo 2020 (Olympics, Paralympics)
  - Good engagement, positive comments, updates to press and social media
- Wrocław 2021 (WA Youth Championships)
  - Good engagement and encouragement from community
- Yankton 2021 (WA Championships)
  - Good engagement
- Dubai 2022 (WA Para Championships)
- 2022 Indoor Mailmatch, 2022 Regional Indoor Championships
- Often saw follower increase during events, especially when Canadian athletes were shooting on an international stage

## **Club Relations: Archery Canada values the relationship with the clubs and offered promotional and educational tools to support the clubs in promoting the sports and improve the awareness and the experience of its visitors**

- Club packages were circulated to 211 clubs across 11 PTSOs
- Included certified coach brochure, Interpodia informational piece, decal, true sport poster, insurance information and welcome letter

## **Campaigns: Launched 2 campaigns and is planning to increase the frequency of these campaigns with clear CTA (call to action)**

- Bullseyes Across Canada (September 2021 to February 2022): raised close to \$5000
- Archery Day in Canada (August to September 2021)

## **Holidays Posted: Celebrated key occasions that are of interest to audience. These posts generated engagement, which positively impacts brand awareness.**

Mother's Day, Father's Day, St. Jean Baptiste Day, Canada Day, National Day of Truth and Reconciliation, Thanksgiving, Halloween, Remembrance Day, winter holidays, New Year's Eve, Valentine's Day, St. Patrick's day

Respectfully submitted,

**Nada Ghaoui**

Vice-President, Marketing & Communications



# Report of the VP, High Performance

We are finally coming out of two years of COVID related cancellations, restrictions and protocols and settling into a new normal with respect to our high performance program. We have had some great performances in 2021 despite two years of very limited competition opportunity. Some of these results include:

- Canada represented at the Olympics by Stephanie Barrett and Crispin Duenas and at the Paralympics by Karen Van Nest
- Laura Lynne Churchill selected as judge for Tokyo Olympics
- Seven archers represented Canada at World Archery Youth Championships
- Chris Perkins qualified at Hyundai World Championships in Yankton
- Austin Taylor wins US 3D National Collegiate Championships
- Winnipeg selected to host 2025 World Archery Youth Championships
- Opening of the ACCE in August 2021 - with support of City of Cambridge



This is my last report as your Vice-President as I have decided to not stand for election again after some dozen years in the position. During my time I have been part of a very significant shift in our programs and governance to a modern, state of the art high performance sport system. Sport Canada and Own the Podium both have recognized our efforts in this endeavour and we have seen results in the form of sustainable multi-year funding. This funding has allowed us to acquire a dedicated high performance director, hire full time coaches for the Olympic Senior and Junior programs and fund part time Compound and Para Archery coaches. These hires will ensure that Archery Canada's high performance programs will produce elite athletes for many years to come.

At the last Board meeting it was decided to review the role of the High Performance Committee, the Selection Advisory Panel and the Board of Directors in administering the technical and policy (eg team selection criteria) aspects of high performance. I will be part of the task team assigned to preparing a report and recommendations to the board.

I would like to thank the members of the high performance committee for supporting me and for their work and dedication to archery in Canada. The members are: Kyla Cawley, Alan Brahmst, Ryan Van Berkel, Kevin Evans, Nancy Littke, Jamie Brehaut, Shawn Riggs, Sean McKenty, and Duncan Crawford.

Respectfully submitted,

**Alec Denys**

**Vice-President, High Performance**



# 3D Committee Report

Over the last year we have seen a return to sport and our first Archery Canada event coming out of the pandemic was the 3D National Championships in Lac la Biche, Alberta. This event was moved from Sydney, Nova Scotia at the last minute and we look forward to having the event in Eastern Canada in 2024. We have started to work with the host committee in Calgary, Alberta and Cranbrook, B.C. leading up to our next indoor and outdoor championships respectively.

Lac la Biche hosted the 2022 Canadian 3D Trials where spots to the World Championships were earned in eight categories. We will have 17 archers representing Canada in Terni, Italy in September 2022. World Archery will return to its regular hosting schedule following the pandemic and the location of the 2023 World 3D Championships has not been named yet.

PEI hosted the Canadian Outdoor 3D Championships in 2022 and it was the first time seeing a new format in almost two decades. The event was held over three days and there were a number of positive take aways. We will be working with the 3D Committee as a whole in the coming weeks to go over the feedback and prepare for 2023.

Respectfully submitted,

**Aaron Bull**

**Vice-President, 3D Archery**



# Development Committee Report

Archery is back in full swing and, with it, the need to provide events and training designed to engage participants from all disciplines and activities associated with archery. The Development Committee sub-committees, committed to the task of sport delivery, have been involved at all levels working at improving and promoting archery within the community.

## Coaching

Archery Canada has developed the first draft of the Community Stream materials and are now in the piloting phase, with the first pilot was held in British Columbia in August 2022. There will be 3 more pilots held in Newfoundland later this year. Two competition-development workshops were held to help ensure that PTSOs have certified coaches ahead of the 2023 Canada Winter Games. The workshops, led by Duncan Crawford (MCD) and co-delivered by Janice Clark (one of 2 LF's currently in training towards becoming a MCD), resulted in 6 more Comp-Dev certified from BC, AB, NS, and NB. A review of the Intermediate and Competition-Intro level materials is underway, and the organization is considering combining these two levels into one comprehensive course.

## Judging

Two new national judges, Ann Neumeyer and Lee Hart, were certified, along with plenty of new national judge candidates. After the Canadian Outdoor Championships, the work has ramped up to create a standardized training program for PTSOs. A Judge Training Seminar for PTSOs that are in need of judge training and don't have their own resources is also in the works. With an increase in National events, there is a need to grow the National Judging Pool to ensure we are covered for all events. Recruitment strategies will be a priority going forward. The judge kits were also expanded to better outfit the judges heading to events.

## Events

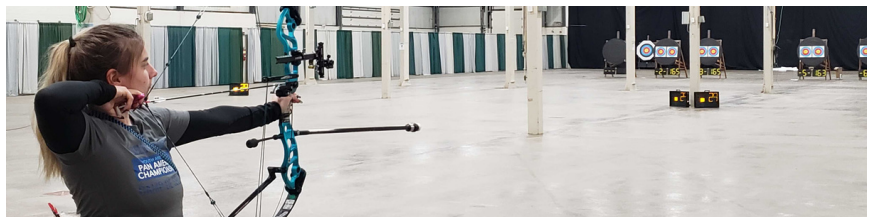
Major events have been held for the first time in nearly two years and the focus has been on providing excellence and top-level competition. The Regional Indoor Championships were equipped with live scoring on Google sheets, similar to Mailmatch. This was well received by the participants commenting that it led to a more "competitive" atmosphere. The Youth and Masters Pan Am Championships in Halifax were the first international target event hosted by Archery Canada in 25 years, with a huge contribution from Smile Productions. More than 140 archers from across the Americas arrived in Nova Scotia to shoot for gold, with Canada winning 8 medals. It was the first time that the Eastern edition of the Canada Cup was held. Both Canada Cups (West in Winnipeg and East in Quebec City) had lower participation than expected when they were up for bid pre-pandemic. This was a common occurrence at all levels of events nationwide this year. As people return to archery, we hope to see a continued increase in coming years.



# Development Committee Report

They took on the challenge of running the newly added mixed team event, which proved to be difficult but both committees adapted by combining age categories to ensure a larger elimination field. After 2 delays due to COVID, Prince Edward Island was able to host their first National Championships. New formats were introduced in all events and are currently being reviewed for future years. There were lots to be learned from this event going forward, but it was a great event and had great feedback.

Both PEI and Lac La Biche played hosts to selection trials events this year for the YMPAC Youth team and 3D World Championships team, respectively. The 3D team was originally to be selected at National Championships, but due to ongoing COVID cancellations, the trials had to be adapted into a standalone event. The trials in PEI also served as a test event for the 2023 Canada Winter Games, which will be held in the same venue in 2023. We thank both Lakeland Archers (Lac La Biche) and PEI Archery for coming forward to host these events.



There were lessons to be learned from all events, the biggest one being the need for growth of the Technical Delegate pool, so there is not a reliance on a small handful of volunteers for all events.

Archery Canada is also thrilled that the city of Winnipeg was awarded the 2025 World Archery Youth Championships

## Rules

It was a busy year for the Rules Committee with various changes from World Archery, as well as the need to draft new appendices for the Canada Cup events.

Respectfully submitted,

**Kylah Cawley**

**Program Manager, Archery Canada**



# Athlete's Representative Report

It was great to see athletes getting to compete again this year. It was fantastic to be able to go out and see our archery family again. In 2020, we saw the formation of the first Athlete Council and together we have been working on getting more of the athlete's voice into our decision making which continued over the past year despite the reduced activity. There was some work done on selection documents, including the ones for the World Archery Field Championships. In the upcoming year, we will be looking at the process for selections, and how/when they will be published. I would like to thank all of the representatives who have given their time to participate on the Council.



It was fantastic to see some major achievements in the recurve athletes at the World Cups and World Championships, also in the compound side at the World Championships and Christopher Perkins at the World Games.

ASA is definitely taking off in a few provinces and I would recommended that all provinces and athletes try out one of these competitions and how much fun it can be. We are very happy that Archery Canada is adapting this tournament form for this country.

Respectfully submitted,

**Jamie Brehaut**

**Athlete's Representative, Archery Canada**



# Canadian Archery Foundation Report

The Canadian Archery Foundation (CAF) is the philanthropic arm of Archery Canada (AC) and not a separate entity. It was established in August 2009 to oversee the development and administration of a separate fund in support of archery and in particular, compound and 3D archery, reducing the overall reliance on government funding. A major consideration in setting up this foundation was to develop a pool of funds to provide further support to non-Olympic archery programs in high performance which are not targeted through federal funding.



2022 has been another growth year for the foundation, we have added a Foundation Manager to help us develop funding initiatives, grow our fundraising and promote our granting programs.

Our fund balance, and the funds we are granting are growing significantly. We have come a long way since our humble beginnings; we are now able to financially support archery in Canada. Our goal was always to get the fund to a level which would give us the dividends to support our grants. The COVID crisis, meant fewer grants, but in the last year we were able to fund a scholarship and we are matching funding for this year's 3D team.

This year we also moved onto our own identity with a new website logo and other tools, all to help us be more streamlined in collecting funds that are in turn passed on to the archery community. Your Board consist of myself, Robert Tataryn, Adriana Arevalo, Theo Tsang and Paul Rich with Coreen Scott, our new Foundation Manager. We look forward to being very busy this year with some new initiatives and polishing up those that are currently in place. Celebrating the life of our fellow archers and their passion for the sport can be facilitated by setting up a memorial giving fund in their name. Our book of remembrance is still in place to recognize those who have made contributions to all levels of archery in Canada. I encourage you all to think about this as a way of remembering your fellow archers when they pass.

The foundation has set up a guideline of funds that will be granted every year based on growth of the fund and the priorities of the fund (mainly non-Olympic support for teams). In addition, we have taken over the Gunter family bursary to provide an annual scholarship. We will provide athlete two assistance grants and provide other assistance in the way of hosting and development grants throughout the remainder of this year.

The foundation is here for you, for archery and for archery in Canada.

Respectfully submitted,

**Al Wills**

**President, Canadian Archery Foundation**



# British Columbia Archery Association Report



## Provincial Executive

President	Lora-Lee Murray
VP Finance	Raeleen Campsall
VP Administration	David Sandquist
VP Athlete Development	Dale Chappelow
VP Technical	Stu Murray
VP 3D & Bowhunting	Al Campsall
Director at Large	Scott Watson
Athlete Representative	Angela Foley
Coaching Chair	Curt Smecher
Judge/Officials Chair	Rick Scammell
JOP Coordinator	Mary Ostermeier
Para-Athlete Coordinator	Kevin Evans
Executive Director	James Johnstone

## 2022 Membership (January 1-July 7)

- Individual Registrants (Adult) 350
- Individual Registrants (Youth) 298
- Family Registrants 80 (249 family members)
- Clubs (affiliated) 21
- Coaches/officials 86
- Total 983

## Accomplishments/Highlights from 2021-2022

- This year saw the return of our five provincial sport championships: the BC Indoors and JOP Indoors in April, the JOP Outdoors and 3Ds in June, and the Outdoors in September.
- Started the creation of a handbook outlining how to start archery clubs in BC.
- Organized “virtual shoots” during COVID restrictions with the help of our COVID and risk management committees.
- Created a new recognition awards program for our members, which will be launched in late Fall 2022.
- Continued updating our strategic plan.
- We were sad to say goodbye to Sonia Schina, our long-time executive director of BC Archery. Sonia was instrumental in setting up the association and helping build BC Archery into a successful provincial sport organization.



# British Columbia Archery Association Report

## Anticipated Challenges in 2022-2023

- Funding is a challenge, as we are running a deficit position for this fiscal year. We continue to explore other areas of revenue such as grants, sponsorships or fundraising.
- Currently we have a number of openings on our executive and committees, which we are having difficulty filling. Recruiting and retaining volunteers has been challenging.
- Attendance at our five BC Provincial Championships was down across the board since our previous championships (pre-COVID) in 2019. One of our goals is to increase attendance for our championships in 2023.
- Costs related to inflation and extreme weather events have made it more difficult for our members to attend events and participate in archery.

## Project or Activities of Note for 2022-2023

- We're looking forward to announcing our first ever BC Archery Awards at next year's BC Indoors Championships.
- Silvertip Archers in Prince George is hosting a 2022 TOP Camp for athletes and coaches.
- Cranbrook Archery Club is hosting the 3D Nationals (Outdoor) and Victoria Bowmen is hosting the Target & Field Nationals (Outdoor) – both in August 2023.
- We will also represent BC at the Canada Winter Games in PEI and the BC Winter Games in Vernon.

Respectfully submitted,

**James Johnstone**

**Executive Director, BC Archery Association**



# Archery Alberta Report



## Provincial Executive

President	Mike Downham
Vice President	Jude Hooey
Secretary	Rick Smollett
Treasurer	Janessa Daniel
Target Director	Dallas Matfin
3D Director	Cory Smandych
AC Director	Tricia Oshiro
Junior Program Director	Dawn Groszko
Athlete Rep	Barry Peters, Riley Downham
Judges Chair	Ann Neumeyer
Coaching Coordinator	Sarah King
HP Coordinator	Tricia Oshiro
Membership Coordinator	Jessica Fogg
Grants Coordinator	Andrew Pitura
Web & Social Media Editor	Chris Mella

## 2022 Membership (January - June)

- |                          |                 |
|--------------------------|-----------------|
| • Individual Registrants | 883             |
| • Family Registrants     | 309 individuals |
| • Clubs (affiliated)     | 20              |
| • Total                  | 1192            |

## Accomplishments/Highlights from 2021-2022

- 8 athletes selected for Youth and Masters Pan Am Championships
- 3 athletes selected for 3D Worlds, 1 athlete selected for Field Worlds
- Dawn Groszko wins gold at the Youth and Masters Pan Am Championships
- Tricia Oshiro wins silver at the Youth and Masters Pan Am Championships
- Dawson Molitor wins silver in Youth Men's recurve team at Youth and Masters Pan Am Championships
- First year running Alberta Youth Indoor Championships
- First year running ASA tour
- Hosted recurve camp with Archery Canada's Junior National Coach
- Hosted 3D World Selection Trials

## Anticipated Challenges in 2022-2023

- Maintaining and attracting new membership post COVID
- Cultivating more judges and coaches



# Archery Alberta Report

- Attracting new clubs and enticing old clubs to rejoin
- Calgary still has no outdoor range and will be down to 1 indoor range as of mid-November

## Projects or Activities of Note for 2022-2023

- Expansion of Team Alberta to also include 3D programs and adult programs
- Creation of Junior Development program

Respectfully submitted,

**Tricia Oshiro**

**Archery Canada Director, Archery Alberta**



# Saskatchewan Archery Association Report



## Provincial Executive

President	Nolan Johnson (not returning in 2022-23)
Vice President	Vacant
Treasurer	Dawn Steeves
Coaching Coordinator	Allan Saccary
Secretary	Chris Bender
Aboriginal Liaison	Mel Taypotat
HP Coordinator	Shelley Smith
JOP Coordinators	(North) Dawn Steeves, (South) Sheri Yaworski
Map Grant Coordinator	Chris Bender
HP Coach	Phil Henderson
Officials Coordinator	James Frigon
Target/Field Coordinator	Adam Boyle
3D Coordinator	Tyler Moore
AC Representative	Tyler Moore
Executive Director	Coreen Scott

*We have 3 new board members who were voted in at our AGM in July 2022.*

## 2022 Membership (January-August)

- Individual Registrants 1437 (641 adults/796 youth, 498 female/939 male)
- Clubs 27 affiliated clubs with 1 new club formed this year

## Accomplishments/Highlights from 2021-2022

- With Covid Restrictions being dropped, Sask Archery was able to host all of our provincial Championships this year.
- The Junior Olympic Program was a success this year with 796 youths participating and 260 attending the provincial championship.
- The High Performance program has been able to continue with in person clinics and our team has been identified for the upcoming Canada Winter Games.
- Our board will be attending a professional development workshop in August on board governance.

## Anticipated Challenges in 2022-2023

- Rebuilding our membership numbers to our pre-COVID membership base.
- Encouraging members to support our affiliated club shoots.

Respectfully submitted,

**Tyler Moore**

**AC Representative, Saskatchewan Archery Association**



# Archery Manitoba Report



## Provincial Executive

President	Chad Sanders
Secretary	Val Mathers
Treasurer	Robert Tataryn
VP 3D	April Willis
VP Athlete Development	Kelly Taylor
VP Coaches/Officials	Michael Oneschuk
VP Target	Tom Comberbach
Coaching Coordinator	Ron Cooney
Head Coach	Avril Hatherell

## 2022 Membership (January-August)

- Individual Registrants 685
- Clubs 15

## Accomplishments/Highlights from 2021-2022

- Strong participation for indoor "Learn to Shoot" programs in winter/spring '22
- Partnered with NASP Manitoba to start pilot growth program and Provincial NASP Championships in 2023
- Local stakeholders succeeded in a bid to host the 2025 WA Youth Championships
- Partnered with the 2023 World Police & Fire Games to facilitate archery event
- Three Manitoba para-athletes joined the national program and one competed at the 2022 Para Worlds
- Four provincial target team athletes were selected to Team Canada for the 2022 Youth Pan American Championships

## Anticipated Challenges in 2022-2023

- Ongoing gaps in the athlete pathway due to impacts of the pandemic
- Club & recreational engagement to re-establish pre-pandemic activity & volunteer capacity
- Competition and development capacity: there is a need for more judges and coaches if activity/membership increases in the next 1-3 years

## Projects or Activities of note for 2022-2023

- 1st Provincial NASP Championships
- 2023 World Police & Fire Games
- 2023 Canada Winter Games

Respectfully submitted,

**Chad Sanders**

President, Archery Manitoba



# Ontario Archery Association Report



## Provincial Executive

President	Robert Piette
Vice President	Janice Clark
Treasurer	Sherry Stroud
VP Marketing	Linda Piette
Coaching Coordinator	Bruce Savage
VP Sport Development	Kevin Stroud
Tournament Director	Tim Watts
VP Athlete Development	Jess Watson
Northeastern Zone Director	Gord Shields
Northwestern Zone Director	Shane Baker
Eastern Zone Director	Dave Watson
Western Zone Director	Jason Stewart
Central Zone Director	Katie Roth
Office Administrator	Kevin Stroud

## 2021/22 Membership (Current)

- Individual Registrants 744
- Family Registrants 20 (72)
- Clubs 82
- Total 898

## Accomplishments/Highlights from 2021-2022

- Increase in memberships and clubs
- Hosted two ASA tournaments in Ontario
- Increased coaches & judges
- All our sanctioned events were held

## Anticipated Challenges in 2022-2023

- Try to work out archery events close by to keep cost of travel down
- Getting youth back into archery
- Collaborate with all involved to better schedule archery events

## Projects or Activities of note for 2022-2023

- New logo and apparel for sale on our website
- Will be working on youth involvement/membership
- Prepare for Winter Games

Respectfully submitted,  
**Kevin Stroud**

**VP Sport Development, Ontario Archery Association**



# Fédération de tir à l'arc Québec Report



## Provincial Executive

President  
Vice President  
Treasurer  
Secretary  
Directors

Guy Comeau  
Martine Charron  
Yves Dussault  
Glenn Gudgeon  
Pierre Ferland, Gino Gualtieri

## A Year under Restrictions

Archery in Quebec has faced great challenges this year. Closed since the beginning of the pandemic, we still had some respite periods. This crisis did not pass without leaving significant marks on our sport and the decreases noticed are among others in:

- The affiliation of members and member clubs;
- The organization of events;
- Training of coaches and judges;
- Training of archers and their improvement;
- Involved volunteers

## Activities Carried Out

### *Competitions*

03 - 3D animal competitions including an outdoor Provincial Championship  
07 - 18m competitions including the Canadian Regional Championship  
11 - outdoor competitions - 720 rounds including an outdoor Provincial Championship  
24 - Quebec youth cups

### *Training*

05 - club judges  
13 - NCCP coaches at intermediate level  
17- club instructors

## Standards and Policies

Archery Quebec continues to work on procedures and policies to comply with the new Code of Governance required by our Ministry. Some policies have been revised, others have been created and we are completely revising our general regulations. Tir à l'arc Québec has, among other things, adopted the "Policy, Rule and Procedure for the Protection of Integrity" and has adhered to the Ministerial Statement and the Policy on Personal Data. Two very important policies. We have rewritten the archery safety rules according to the new requirements of the Direction de la sécurité dans le sport au Québec.

Respectfully submitted,

**Gabriela Cosovan**

TA Director, Fédération de tir à l'arc au Québec



# Archery New Brunswick Report



## Provincial Executive

President	Kevin Booker
Vice President	Anthony Steeves
Treasurer	Trudy Dryden
Secretary	Miranda Boudreau
Executive Director	Kevin Fisher

## 2022 Membership

- Members 500
- Clubs 15

## Accomplishments/Highlights from 2021-2022

- Purchased target butts for Field Archery program
- Purchased cargo trailer to transport ASA/Target butts to events
- Good attendance and performance at the Outdoor National Championships
- Student Archery Program continues to grow
- Returned to Indoor and Outdoor competition
- Scheduling meeting held, posted a full schedule of events (target, field, and 3D) starting in December 2022
- New website being developed

## Anticipated Challenges in 2022-2023

- Recruiting more volunteers
- Venues for events
- Membership and attendance, in particular youth participation
- New membership system still difficult to implement

## Project or Activities of Note for 2022-2023

- Attended the Annual Sportsman show with a 3D course set up and CWG clinic held at the event
- First ASA tournament held
- ASA tournament scheduled for September 10, 2022
- Planning a 5 event ASA tournament for 2023 season
- Worked with clubs on major prize draw with profits being shared between clubs and association
- Planning Field Archery tournaments

Respectfully submitted,

**Kevin Fisher**

**Executive Director, Archery New Brunswick**



# Archery Nova Scotia Report



## Provincial Executive

President	Melanie Lefler
Vice President (3D)	Chris England
Vice President (HP)	Vacant
Vice President (Target)	Vacant
Secretary	Roy MacInnis
Treasurer	Vacant
Director of Bowhunting	Ray Murdoch
SNS Admin Coordinator	Iain Carew (non-voting member)

## 2022 Membership (January - August)

- Individual Registrants 170 (including adult and youth members)
- Family Registrants 30 families, 68 individuals
- Clubs 17
- Total 238

## Accomplishments/Highlights from 2021-2022

- Archery Nova Scotia (ANS) hosted a successful Youth & Masters Pan American Championships.
- ANS has seen a 10% increase in membership in 2022 compared to 2021.

## Anticipated Challenges in 2022-2023

- Increasing membership/participation as some club locations need more volunteers for sustainability.
- Recruitment of volunteers for program development and BoD succession planning.

## Project or Activities of Note for 2022-2023

- Continue our work surrounding organizational effectiveness and planning.
- ANS is working to secure a grant to purchase ASA targets to help promote this style of archery in the province.
- Integrate NASP program with multi-sport/recreation/club program access.

Respectfully submitted,

**Iain Carew**

**PSO Administrative Coordinator, Nova Scotia**



# Yukon Archery Report



## Provincial Executive

President	Gord Reed
Vice President	Sean Charbonneau
Treasurer	Karen Olito
Executive Director	Gael Marchand

## 2022 Membership (January - June)

- Individual Registrants 59
- Clubs 3

## Accomplishments/Highlights from 2021-2022

- 3 archers send to You Pan-Am selection camp – 1 selected to Team Canada
- 4 medals at BS indoor
- 2 new Comp Dev coaches on training

## Anticipated Challenges in 2022-2023

- Arctic Winter Games in January with Archery introduced for the first time as a competition sport (compound and Barebow)
- CWG in Feb 2023
- North American Indigenous Games with 3D Archery in July
- Adapting and retraining LFs to deliver the less practical and weaker NCCP level "Instruction of Beginner Archer".

## Project or Activities of Note for 2022-2023

- Producing and publishing a book on the history of Indigenous Archery in the Yukon.
- Developing rules, testing and launching a new equipment category for all archery competitions: Athapascan bows.

Respectfully submitted,

**Gael Marchand**

**Executive Director, Yukon Aboriginal Sport Circle**



# Archery Northwest Territories Report



9

COMMUNITIES REPRESENTED

Fort McPherson  
Fort Simpson  
Fort Smith  
Hay River  
Inuvik

Lutsel K'e  
Tsiigehtchic  
Tuktoyaktuk  
Yellowknife

Archery NT is a TSO operated and organized by a newly restructured working group established by ASCNWT. Its purpose is to advise ASCNWT on ways to build the sport in the Northwest Territories and how to best provide support to athletes, coaches, and officials. Due to the Covid-19 pandemic, archery programming, but since the opening of the Multi-Sport Training Facility (MSTF), we have been able to offer archery again to the North.

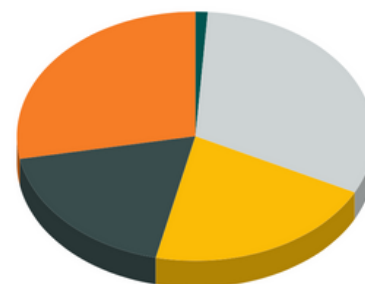
## ARCHERY KIT INITIATIVE

Archery NT did an application-based initiative where people throughout the NT could apply for an Archery Starter Kit. These kits were created to give families in communities the opportunity to try archery. Preference was given to archery athletes who may not have the means of purchasing their own equipment, allowing them to continue training during the pandemic. Also prioritized were individuals that would use the kits for hunting and harvesting. It was our hope that by getting archery equipment into the communities it would drum up interest in our programming. We were able to deliver 25 archery kits to families in 9 different communities.

## TRAINING

Archery NT was able to send five individuals to complete their Level 1 Archery Coaching Course in October 2021. These coaches have moved on to work with ASCNWT in their archery programming as well as assist with officiating at archery events. We plan on continuing to provide opportunities to help community volunteers, athletes and develop grassroots programming.

TOTAL COST \$97,293



- 1% Admin
- 21% Rental Fees
- 28% Staff & Instructor\*
- 31% Supplies & Equipment
- 19% Travel

\* Due to Covid-19 restrictions, we were unable to run some of our programming. This resulted in our staff & instructor costs being a higher percentage than previous years.



Respectfully submitted,

**Cheyenne Lafferty**

Community Development Manager, Archery NT



# Growth of ASA in Canada

## Archery Manitoba - ASA Target Update 2021-22

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Archery Manitoba partnered with a club in the Winnipeg region to host a combined Provincial Outdoor 3d Championship event in fall 2021. The two events hosted an ASA clinic and 20 target shoot on day 1 and a 40 target IBO format provincials championships on day 2. Based on initial reaction to the format introduction, it was evident most of our members were either unfamiliar with ASA or had not yet competed in an ASA event. Approx. 30 archers (around 50% of an average 3D event in Manitoba), participated in the rules clinic and competition. Feedback from the PSO stakeholders, club organizers and archers was very positive.

In late 2021, Archery Manitoba integrated the ASA event format and equipment inventory (donated by AC & ASA) to the 2022 3D Event Host Guidelines. The offering to partner clubs is access to equipment and resources to host an ASA, in addition to IBO/WA/AC events. Archery Manitoba did not have any uptake on this offering in 2022, due to several factors that impacted overall club hosting and activity. Those factors included the omicron wave in early winter, followed by limited access to viable facilities and weather in the late winter and early spring.

Archery Manitoba's 3D committee is in the process of reviewing it's 2022 host guidelines with the objective of increasing club uptake in ASA in 2023. In addition, the committee is in preliminary discussions with Saskatchewan Archery Association stakeholders about a partnering on several shoots in 2023.

Respectfully submitted,

**Ryan Van Berkel**

**Executive Director, Archery Manitoba**

## Archery New Brunswick - ASA Update 2021-2022

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- First indoor ASA event held - April 2, 2022
- ASA tournament scheduled for September 10, 2022
- ASA shooting clinic date TBA, open to all ANB/AC members, this will be the lead up to the ASA championship
- Planning a 4 event ASA Championship for 2023 season (3 tournaments + 2 day final)

Respectfully submitted,

**Kevin Fisher**

**Executive Director, Archery New Brunswick**



## Archery Alberta - ASA Update 2021-22

Archery Alberta has put good use to the ASA course. In 2021, it was used for the Provincial Championships, which, due to COVID, was our only shoot that summer. It was also put to use at the Ironman shoot in Lethbridge to push the ASA format.

This summer, Archery Alberta hosted a full 5 shoot ASA tour. In conjunction with the Archery Canada ASA targets, we procured two more courses and it has been an amazing success. There was a great number of archers at all the shoots and the finals this weekend had a strong 100+ shooters in attendance.

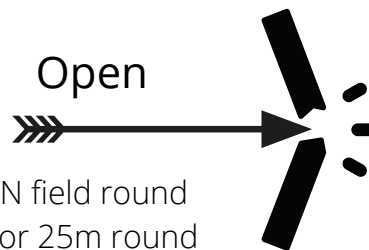
We will be continuing the tour next year with another 5 shoot tour and possibly starting an indoor tour. ASA is the future in Alberta.

Respectfully submitted,  
**Jamie Brehaut**  
Archery Alberta



# 2021-22 Canadian Records

**50** Canadian Championship and Open records broken



- U13 man barebow: Riley Richard from Plamondon, AB in CDN field round
- U13 man compound: Silas Skinner from Chauvin, AB in indoor 25m round
- U13 woman barebow: Sophia Elder from Calgary, AB
- U13 woman barebow: Sophia Elder from Calgary, AB in CDN field round
- U13 woman barebow: Sophia Elder from Calgary, AB in indoor 18m round
- U13 woman barebow: Sophia Elder from Calgary, AB in indoor 25m round
- U15 man compound: Hudson Charbonneau from Lloydminster, SK in indoor 25m round
- U15 man compound: Ryan Danielson from Regina, SK in indoor 25m round
- U15 woman barebow: Madisen Minks from Spruce Grove, AB in CDN field round
- U15 woman barebow: Sophia Elder from Calgary, AB (*twice*)
- U15 woman barebow: Sophia Elder from Lloydminster, AB in indoor 18m round
- U15 woman compound: Madelynn Holkema from Edmonton, AB
- U15 woman compound: Madelynn Holkema from Edmonton, AB in CDN field round
- U15 woman compound: Madelynn Holkema from Edmonton, AB in indoor 18m round (*twice*)
- U18 woman barebow: Sophia Elder from Lloydminster, AB in indoor 18m round (*twice*)
- U21 man compound: Cameron Palichuk from Sherwood Park in indoor match
- U21 man recurve: Devaang Gupta from Brampton, ON
- Man barebow: Billy Sanderson from Victoria, BC in CDN 900 round at 35m
- Man barebow: Billy Sanderson from Victoria, BC in CDN 900 at 45m and total
- Man compound: Austin Taylor from Winnipeg, MB in indoor individual match
- Man compound: Cory Smandych from Calgary, AB in CDN field round
- Man compound: Cory Smandych from Baltimore, ON in CDN field round
- Man compound fixed pins: David Charbonneau from Lloydminster, SK in indoor 25m round (*twice*)
- Man compound fixed pins: Dannell Charbonneau from Lloydminster, SK in CDN 900 round
- Man compound team: Christopher Perkins, Andrew Fagan, Jamie Brehaut at 2021 World Archery Championships
- Man compound unlimited: Chris Drewes from Hinton, AB in CDN field round
- Man recurve team: Crispin Duenas, Eric Peters, Brian Maxwell at Guatemala World Cup
- Mixed compound team: Christopher Perkins, Fiona McClean at 2021 World Archery Championships
- Mixed recurve team: Stephanie Barrett, Crispin Duenas at Lima Pan Am Games
- Woman barebow: Angela Foley from Surrey, BC
- Woman barebow: Olivia Coombe from Toronto, ON (*twice*)
- Woman compound fixed pins: Dannell Charbonneau from Lloydminster, SK in indoor 25m round



- Woman compound fixed pins: Dannell Charbonneau from Lloydminster, SK in CDN 900 round
- Woman compound unlimited: Erin McGladdery from SK in indoor 18m round
- Woman instinctive: Melissa Minks from Spruce Grove, AB in CDN field round
- Woman para recurve open: Carolyn Lindner from Winnipeg, MB
- (Tie) Woman recurve: Stephanie Barrett from Mississauga, ON
- Woman recurve: Stephanie Barrett from Mississauga, ON in indoor 18m round
- Woman recurve team: Stephanie Barrett, Virginie Chénier, Mariessa Pinto at Lima Pan Am Games
- Woman recurve team: Tania Edwards, Mariessa Pinto, Stephanie Barrett at 2021 Pan Am Championships
- 50+ woman barebow: Angela Foley from Surrey, BC
- 50+ woman compound: Dawn Groszko from Calgary, AB in indoor 18m round
- 50+ woman compound: Fiona McClean from Belle River, ON in indoor 18m round
- 60+ man barebow: Lloyd Polack from Vernon, BC
- 60+ man barebow: Frank Mymryk from Regina Beach, SK in indoor 25m round
- 60+ woman barebow: Angela Foley from Surrey, BC (*twice*)
- 60+ woman barebow: Angela Foley from Surrey, BC in indoor 18m round (*twice*)
- 60+ woman barebow: Linda Price from Mission, BC in indoor 18m round
- 60+ woman recurve: Lucie Filion from Edmonton, AB in CDN field round

## 2021-22 World Archery Performance Awards

Target Pins	White	Black	Blue	Red	Gold	Purple
<b>Cadet/Master Recurve</b>	2	1				
<b>Senior Recurve</b>	2	2	3	1		
<b>Compound</b>	1	1	1		2	1
<b>Barebow</b>	3	4	2			



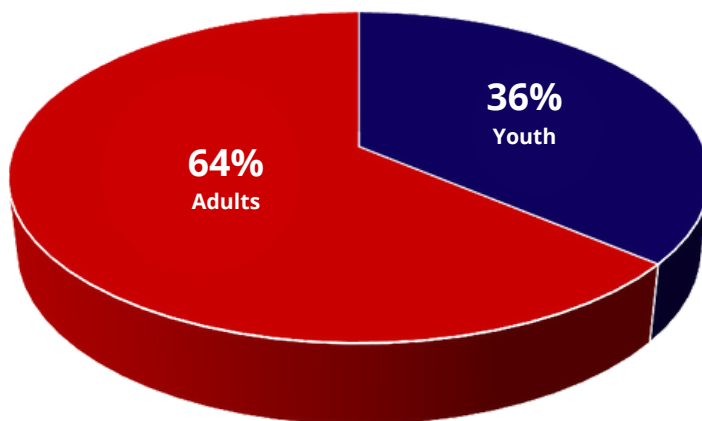
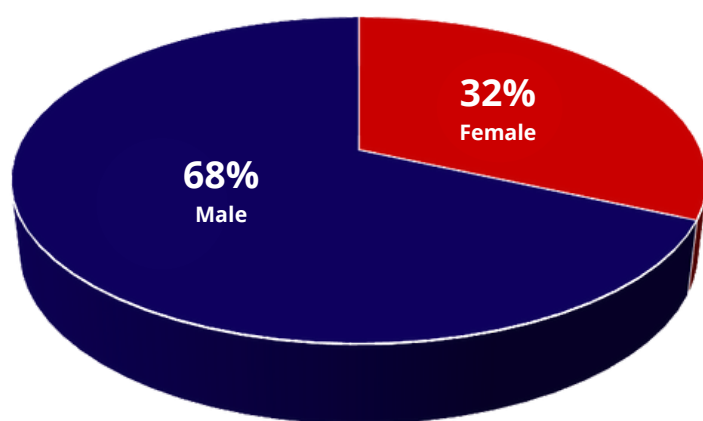
1 Silver Arrowhead Pin (Field) was also awarded



# Membership by the Numbers



**4564** members total



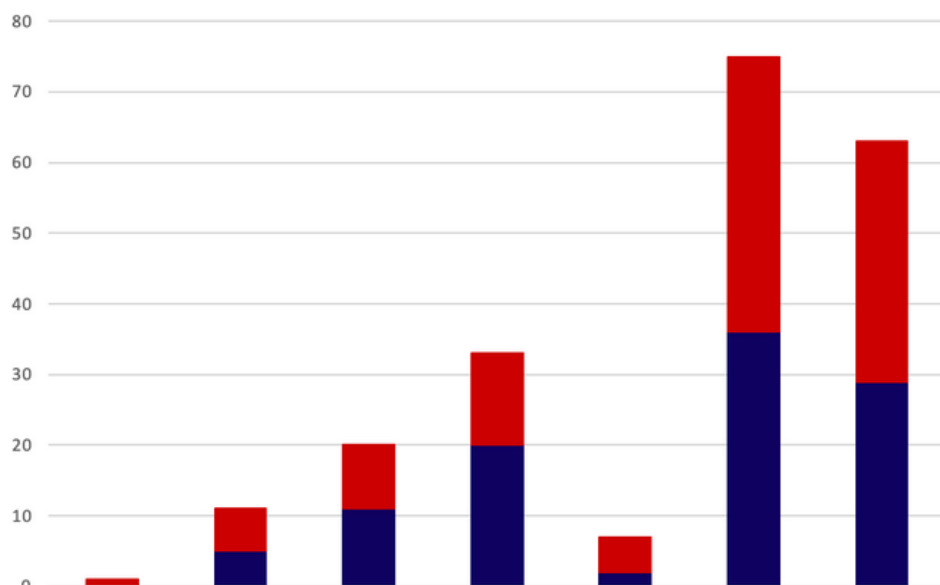
# 2021 Indoor & Outdoor Mailmatch

## Indoor Mailmatch

Bow Type	F	M
Barebow	9	21
Compound	6	22
Compound Fixed Pins	1	5
Compound Unlimited	2	2
Recurve	17	18
Hunter	0	4

## Outdoor Mailmatch

Bow Type	F	M
Barebow	9	14
Compound	11	25
Compound Fixed Pins	3	5
Compound Unlimited	2	9
Recurve	8	11
Hunter	0	4
Para Open	0	2



Participants in Indoor vs. Outdoor Mailmatch by Age



# 2022 Regional Indoor Championships

## BAREBOW

Female: 22  
Male: 42

## COMPOUND FIXED PINS

Female: 6  
Male: 13

## COMPOUND UNLIMITED

Female: 8  
Male: 35

## COMPOUND

Female: 78  
Male: 156

## 22 TEAMS

## RECURVE

Female: 54  
Male: 80

## HUNTER

Female: 2  
Male: 4

## PARA COMPOUND

Female: 0  
Male: 3

## TOTAL

Female: 169  
Male: 332



**CANADIAN**  
OUTDOOR  
**MAILMATCH**



**CANADIAN**  
INDOOR  
**MAILMATCH**



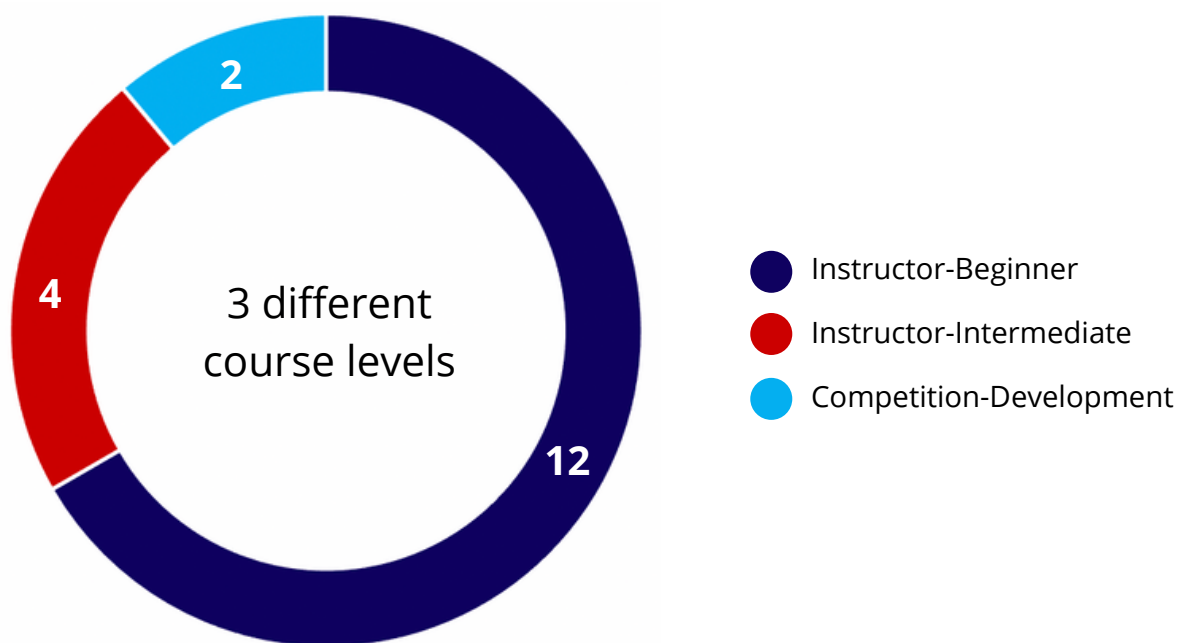
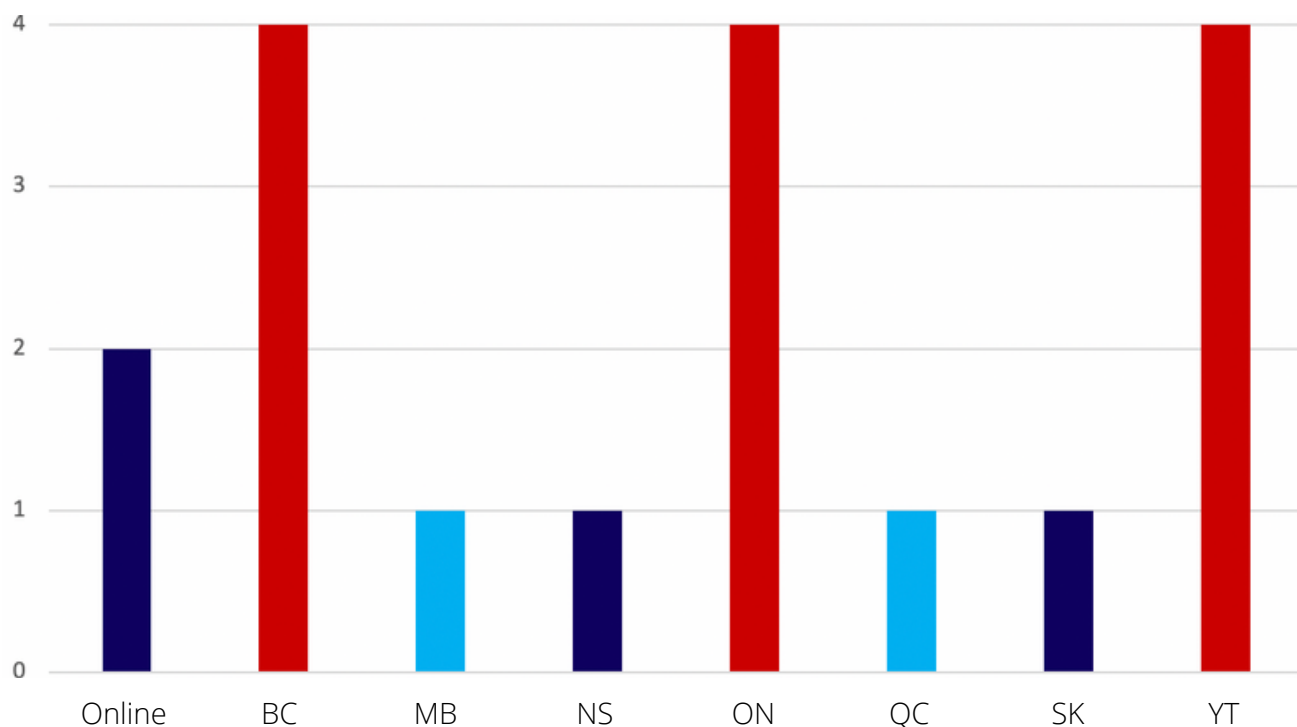
**CANADIAN**  
REGIONAL INDOOR  
**CHAMPIONSHIPS**



# Coaching Clinics

## 18 Coaching Courses were delivered

Online and in 7 provinces



# Archery Canada would like to thanks its Members, Major Funding Partners and Suppliers

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