



2024 Annual General Meeting

Tuesday, August 13, 2024 @ 7:30PM
Virtual Video Conference

Minutes

ATTENDEES

BOARD OF DIRECTORS

Aaron Bull	President
Robert Tataryn	VP, Finance & Administration
Nada Ghaoui	Director-At-Large
Saribel Deslauriers	Director-At-Large
Kevin Booker	Director-At-Large

PROVINCIAL/TERRITORIAL MEMBERS

Darby Mummery	BC Archery
Mike Downham	Archery Alberta
Matt Hood	SAA (SK)
Chad Sanders	Archery Manitoba
Renee Brouillette	Archery Ontario
Gino Gualtieri	FTAQ (QC)
Anthony Steeves	Archery New Brunswick
Mike Schroeder	Archery Nova Scotia
Duncan Crawford	PE Archery

STAFF

Karl Balisch	Executive Director
Kylah Cawley	Hi Performance Manager
Soha Mahmoud	Jr National Coach
Priyanka Dhanie	Program Coordinator

Observers (Non-Voting)

Jess Ashton	James Frigon	Ralph Schimanke
Josee Bouchard	Lee Hart	Sonia Schina
Eleanor Brug	Mitch Isaac	Angela Shaw
Kelly Chambers	Tiffany Jones	Tristan Spicer-Moran
Laura Lynne Churchill	Brenda Lefebvre	Kevin Stroud
Gabriela Cosovan	Sean McKenty	Amanda Vavrek
Veronica Dougherty	Chris Mella	Dave Watson
Mike Downham	Allen Osborne	Al Wills
Trudy Dryden	Allan Saccary	David Woodland

Francine Wright
Brandon Xuere

1. Housekeeping

The meeting began at 7:33 pm EST with an introduction on the format of the meeting and the general etiquette to be followed was outlined. Voting for all motions was managed through the Zoom platform raise hand function.

The meeting was attended by delegates of 9 of the Member associations, with observers present. AGM packages were sent to eligible voting members 23 days prior and are also available on Archery Canada's website under governance. The meeting was conducted in English with French translation.

2. Land Acknowledgement

The President asked the attendees to take a moment and acknowledge the land that we are on and that we are gathering from many different territories and it is important that we recognize the original habitants of the land. Specifically, he acknowledged that he is located in Brandon, MB on the Treaty 2 territory and acknowledged that our national office is in Ottawa, on the traditional unceded territory of the Anishinaabe nation.

3. Introductions and Opening Remarks

Introduction of the current board and staff members. Two Board members were unable to attend. Discussion on the focus of the meeting: Archery Canada's business over the past year. A moment of silence was observed for those lost in 2023-2024.

4. Roll Call and Determination of Quorum

Call to order at 7:42 PM Eastern Standard Time. Roll call of registered voting delegates began.

NWT - none

SK - Matt Hood

NB - Anthony Steeves

YK - none

MB - Chad Sanders

NS - Mikle Schroeder

BC - Darby Mummery

ON - Renee Brouillette

PEI - Duncan Crawford

AB - Mike Downham

QC - Gino Gualtieri

5. Approval of Agenda

The circulated agenda was reviewed, and no additions were requested.

MOTION #1 AGM – August 13, 2024: To approve the agenda of the 2024 Archery Canada AGM as amended.

Moved by: NB

Seconded by: SK

All in favor

Carried

6. Approval of 2023 Archery Canada AGM Minutes

MOTION #2 AGM – August 13, 2024: To approve the minutes of the 2023 Archery Canada AGM meeting, held by video conference on Tuesday, August 22, 2023 as circulated.

Moved by: MB

Seconded by: BC

All in favor

Carried

7. PRESIDENT REPORT

Refer to circulated Annual Report

In addition to the circulated report, Aaron Bull sought to highlight the following from the past year:

- **Governance Alignment:** Significant progress has been made in aligning governance structures from Sport Canada and the minister's office. Special thanks were given to Kevin, Sarah Bell, and the board for their efforts.
- **Financial Challenges:** The organization has faced financial difficulties due to stagnant core funding over the past decade, impacting growth and momentum.
- **Achievements:** Despite financial constraints, there have been positive developments, including successful events and notable achievements by Olympians Eric and Virginie, who earned quota spots for international competitions.

8. EXECUTIVE DIRECTOR'S REPORT

Refer to circulated Annual Report

In addition to the circulated report, Karl Balisch highlighted the following from the past year:

- **Achievements:** Highlights include medals at the World Championships and Parapan Am Games, and qualification for the Paris 2024 Olympics and Paralympics.

- Challenges: Financial constraints and staffing issues were noted, along with the struggle for better funding in the sport sector.
- Growth: Increased promotional efforts and social media presence, as well as the development of new programs and fundraising initiatives.
- Acknowledgements: Appreciation was expressed for the board members and staff.

9. COMMITTEE REPORTS

9.1 FINANCE & AUDIT COMMITTEE

Refer to circulated Annual Report

In addition to the circulated report, Bob Tataryn reported on a disappointing financial year, echoing the broader challenge of stagnant funding for national sports organizations. The continued issues with financial constraints were highlighted, with a noted impact on the organization's ability to progress.

9.2 MARKETING & COMMUNICATIONS COMMITTEE

Refer to circulated Annual Report

In addition to the circulated report, Nada Ghaoui emphasized that efforts have been concentrated on increasing online presence, engaging with the community, and promoting archery across Canada.

A question was raised by PEI about potential marketing and monetization opportunities for Archery Canada, and the possibility of capitalizing on popular social media content, such as high-profile events and performances, to generate revenue. In response, it was noted that while Archery Canada is exploring various monetization strategies, including branded collaterals and sponsorships, there are challenges in fully capitalizing on social media due to limited resources and current follower engagement levels. The organization is working on increasing its digital presence and leveraging successful content to build momentum.

9.3 GOVERNANCE COMMITTEE

Refer to circulated Annual Report

In addition to the circulated report, Kevin Booker noted that the committee has been working on ensuring bylaws are compliant with updated sport laws. This effort aims to future-proof the sport and ensure alignment with evolving regulations. No questions were raised regarding this report.

9.4 3D COMMITTEE

No report circulated.

9.5 DEVELOPMENT COMMITTEE

A report will be circulated post AGM.

9.6 ATHLETE COUNCIL

No report circulated.

9.7 ARCHERY FOUNDATION REPORT

Refer to circulated Annual Report

Robert Tataryn summarized the Archery Foundation's report. The online auction fundraiser was not very successful, and alternative fundraising strategies will be explored for the next year.

Visibility Efforts: Tent cards have been distributed to major archery shops to improve visibility.

Book of Remembrance: Donations can be forwarded to the Archery Foundation to be posted in the Book of Remembrance on the Archery Canada website.

10. REPORTS OF THE MEMBERS (P/TSOS)

British Columbia – Report was circulated. Darby Mummery shared her experience in the new role as Executive Director for BC Archery, working on new ideas and having a productive year.

Alberta – Mike Downham reported success with ASA in Alberta and positive growth in tour numbers. He offered to assist other provinces interested in similar initiatives.

Saskatchewan – Report was circulated. Matt Hood reported record numbers for various championships and competitions. The goal is to maintain and exceed these numbers in the coming year.

Manitoba - No report circulated, but is expected post AGM to be included in Annual Report. Chad Sanders highlighted an 11-year high in membership numbers, noting an increase from previous years.

Ontario – Report was circulated. Renee Brouillette added that there had been significant growth in membership and clubs, highlighted by historic participation in the Ontario Winter Games.

Quebec – Report was circulated. Gino Gualtieri noted an increase in participation and new board members, with a strategic review underway for enhanced archery development.

New Brunswick – Report was circulated. Anthony Steeves discussed stable membership numbers, challenges with instructor recruitment, and efforts to extend the archery deer hunting season.

Nova Scotia - Mike Schroeder highlighted successful indoor nationals and growth in membership, including increased interest from new Canadians and notable events like the ECC.

PEI - No report circulated, but is expected post AGM to be included in Annual Report. Duncan Crawford mentioned modest membership growth, focusing on converting young athletes to competitive levels and pursuing major event opportunities.

MOTION # 4 AGM – August 13, 2024: To approve all 2024 reports as circulated and/or presented.

Moved by: SK

Seconded by: NB

All in favor

Carried

11. AUDITOR'S REPORT & AUDITED FINANCIAL STATEMENTS FOR 2023-24

R. TATARYN

Moved by: PEI Seconded by: ON All in favor **Carried**

Moved by: MB Seconded by: NS All in favor **Carried**

K. BALISCH

Frank Jones Male Athlete of the Year Award is awarded to a member of the National Team who demonstrates excellence in archery performance by exemplifying the characteristics of fair play, good sportsmanship, superior

performance in major competitions and a commitment to training. The award is presented to: Eric Peters of Ontario.

HANK WISEMAN COACH OF THE YEAR AWARD

The Hank Wiseman Coach of the Year award is presented to a coach who clearly demonstrates a passion and dedication to developing archery athletes, promoting fair play and good sportsmanship, and shows a dedication to promoting the sport of Archery. The award is presented to: Ron Van der Hoff - contracted National Team Advisor

3D PETER GARRETT BUILDER OF THE YEAR

In 2020 a new award was created – the Peter Garrett 3D Archery Builder Award and Athlete of the Year Award. The award is presented to: Rene Schaub of Alberta

SYLVIO BEAUREGARD JUDGE OF THE YEAR :

Sylvio Beauregard Judge of the Year Award is awarded to a judge who holds a minimum provincial level Judge status, has been an active Judge, and who upholds athlete development principles, fair play and sportsmanship and exemplifies dedication to judging by promoting judge certification. The award is presented to: Laura Lynne Churchill of Ontario

14. PRESIDENT'S CLOSING REMARKS & MEETING ADJOURNMENT

The meeting concluded with thanks to all award recipients and participants, with an encouragement to follow up on any meeting-related matters. The AGM was officially adjourned at 8:23 PM Eastern Time.